



Director of Logistics

Last revised: March 2026

SHINERAMA COMMITTEE

Shinerama is Canada's largest post-secondary fundraiser that supports Cystic Fibrosis Canada. The UofM campaign is housed by the Commerce Students' Association (CSA) of the Asper School of Business. Shinerama hosts various events from May to October focused on raising both money and awareness for Cystic Fibrosis Canada. Cystic Fibrosis (CF) is the most common fatal genetic disease affecting both Canadian children and adults and is a disease for which there is no cure.

POSITION OVERVIEW

The Director of Logistics plays a critical role in executing the Shinerama campaign by overseeing the operational and logistical components of campaign events. This role focuses on the management of pre-determined events and ensuring they run smoothly and efficiently.

Directors of Logistics are responsible for coordinating event details, managing timelines, and supporting volunteers to ensure seamless execution. They may also support the development of new initiatives as needed.

POSITION RESPONSIBILITIES

- Coordinate and execute the logistics of Shinerama events, including (but not limited to) Shine Day Internal, Shine Day External, Trivia Night, and volunteer-based initiatives
- Manage event timelines, materials, and on-site operations to ensure smooth execution
- Work closely with General Coordinator to ensure volunteers are informed, prepared, and effectively utilized
- Attend committee meetings and Shinerama Events
- Other tasks as required



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LINES OF COMMUNICATION

- Shinerama Co-Chairs
- Shinerama Committee Members
- University of Manitoba Students

SKILLS DEVELOPED

- Logistics Management
- Team Coordination
- Creativity
- Organizational Skills
- Problem Solving
- Budget Management

POSITION DETAILS

Number of positions available: 2

Reports to: Shinerama Co-Chairs

COMMITMENT LEVEL

Summer 2025	Fall 2025	Winter 2026
High	High	N/A

High = 10-15 hours a week

Medium = 5-10 hours a week

Low = Less than 5 hours