



Director of Graphic Design

Last revised: March 2026

CASE COMPETITION COMMITTEE

Case competitions are a way to enrich the undergraduate experience through the development of skills beyond the classes at the I.H. Asper School of Business. Each year the Commerce Students' Association (CSA) plans and executes multiple internal case competitions and workshops throughout the year, sponsored by companies in the business community. These competitions and workshops help students learn and strengthen analytical, problem-solving and public speaking skills in a business professional environment. Participants are given the opportunity to learn from people in the business world who mentor and judge case competitions through unique networking and coaching opportunities.

POSITION OVERVIEW

The Case Competition Committee Director of Graphic Design is primarily responsible for creating and developing any graphic materials for competitions as needed. They work alongside the Director of Promotions to prepare cohesive materials that will be shared with delegates, judges, and any respective student body members. Additionally, they submit any graphics for approval to the Vice President Marketing. Graphic design experience is not required, but is considered an asset.

POSITION RESPONSIBILITIES

- Assisting in the development and creation of delegate guides and judges guides for all CSA internal case competitions
- Preparing certificate designs and Powerpoint slides for competitions
- Work in collaboration with Director of Promotions to create content on the day of competitions
- Creating Corporate Sponsorship Slideshows for any sponsored competitions.



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- Coordinate with VP of Marketing and Social Media Coordinator to ensure that designs are up to the CSA's standards and that they are ready to be distributed in a timely manner
- Attend all committee meetings and support all committees
- Be present for all case competitions to help with duties to ensure competitions run smoothly
- Perform additional duties as they arise

LINES OF COMMUNICATION

- Committee members
- Coordinators and VP Academics
- VP of Marketing and Communications

SKILLS DEVELOPED

- Creativity skills
- Interpersonal and communication skills
- Organizational skills
- Graphic design and content creation skills

POSITION DETAILS

Number of positions available: 1

Reports to: Case Competition Co-Chairs

COMMITMENT LEVEL

Summer 2025	Fall 2025	Winter 2026
High	High	Medium

High = 10-15 hours a week

Medium = 5-10 hours a week

Low = Less than 5 hours