

2025-2026

CORPORATE PARTNERS' PROGRAM



ASPER SCHOOL OF BUSINESS
COMMERCE STUDENTS' ASSOCIATION
CREATE YOUR LEGACY



20+

Events & Opportunities

50+

Corporate Partners

2,000+

Driven Students

1

Commerce Students'
Association (CSA)

Letter from the Vice President Corporate Relations



On behalf of the Commerce Students' Association, I want to extend my deepest thanks for your continued support. The CSA would not be what it is today without the commitment of our corporate partners who help shape the student experience here at Asper.

Each year, the Corporate Partners' Program serves as a bridge between industry and students, enabling us to offer a wide range of meaningful initiatives. From case competitions to a variety of networking events, student conferences, and community engagement through charitable initiatives, the CPP touches nearly every corner of the student experience. Your involvement empowers us to foster professional development, build lasting connections, and bring real-world opportunities directly to Asper students.

As we move into a new year, our goal remains the same: to build partnerships that are not only mutually beneficial, but that leave a lasting impression on the next generation of business leaders. Whether you're a returning partner or exploring new ways to get involved, we're excited to collaborate with you in the year ahead.

Thank you again for being part of this community. We're proud to work with you.

Warm Regards,



Nati Tadesse

CSA Vice President Corporate Relations



Meet the Corporate Relations Team



The Commerce Students' Association's Corporate Relations team is dedicated to strengthening the relationship between the Asper School of Business and the Winnipeg business community.

If you have any questions, comments, or concerns about the events in the Corporate Partners' Program, or any other feedback, please contact your company's assigned Manager of Corporate Relations or the Vice President Corporate Relations.

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Terminology

Advertisement/Logo in Event Publication

Opportunities for Corporate Partners to provide ad/logos to be featured in event publications (printed programs, events, materials, etc.).

Company promotional promoted distributed to all participants

Opportunity to provide company promotional material to event organizers to be distributed to all event participants.

Company logo on sign-up booth

Corporate Partners logo is shown on sign-up booth for volunteers and students, on the main floor at the Drake Centre, University of Manitoba.

Company Information Booth

Space is provided to allow the Corporate Partner an information booth at the event.

Event Title Sponsorship

The name of the Corporate Partner will be included in the title of the event, appearing after the name of the CSA event.

Website Hyperlink

Corporate Partners logo placed on stated website to link to Corporate Partner website.

Electronic Display Screen

Opportunity for Corporate Partners to provide an advertisement to be featured in affiliation with their respectively sponsored event on the six 65" LED monitors placed in high-traffic areas of the Drake Centre.

Exclusive speaking opportunity

Entitles a representative from the Corporate Partner and only that Corporate Partner, to speak regarding the theme or topics relating to the event.

First right of refusal

This allows the Corporate Partner to be given the first option to accept or refuse the same partnership level for the event in the subsequent year. All events listed in this guide have the benefit of the first right of refusal for the Premiere Partner.



What is the Corporate Partners' Program (CPP)?

The purpose of this program is to provide a link between your organization and the students at the Asper School of Business.

This Program provides details of the many great events that are run by the Commerce Students' Association (CSA), and the specialized student groups within it. These are value-added events that allow your organization to interact in many different ways with ambitious business students from various backgrounds.

The CSA is proud to have such a strong relationship with the Winnipeg Business community, and appreciates the continued support from its partners. The strong ties to the Manitoba business community are due largely to the strength of the CSA's relationships with its Corporate Partners.

The CPP is designed to enhance the relationship of the Commerce Students' Association and Student Action Groups with corporate sponsors, known as Corporate Partners. This is achieved through minimizing the number of students who solicit sponsorship and by consolidating all CSA sponsorship opportunities into one package. The goal of the CPP is to clearly display the opportunities offered by the CSA to promote value-added, mutually beneficial relationships between the CSA and its Corporate Partners.

DISCLAIMER: *The Commerce Students Association reserves the right to cancel an event if the event will not meet the current recommendation from all stakeholders. In the event of a cancellation the Commerce Students' Association will issue a refund via cheque for all amounts paid. Events will be held in accordance with public health and safety guidelines.*

Student Groups

What we offer?



Commerce Students' Association

The Commerce Students Association (CSA) consists of all students enrolled in the Bachelor of Commerce (Honours) program. When a student is accepted into the Asper School of Business, they automatically become a member of the CSA and a user of the student services and events hosted by

CSA General Council

The CSA Council is a well established organization of 65 student volunteers including 9 executive members who provide services to the students at the Asper School, as well as organize and facilitate value-added events.

Student Action Groups (STAGS)

In addition to the CSA, there are a number of student groups dedicated to the enhancement of specific areas of study. These Student Groups organize events relating to those areas of study so that students can learn more than just what is taught in the classroom. This also helps to form a common bond between students of a specific major or interest.

STAGs in this Program

- ASBAA** - Asper School of Business Accounting Association
- BAA** - Business Analytics Association
- UMFO** - University of Manitoba Finance Organization
- UMICS** - University of Manitoba Indigenous Commerce Students
- JDC West** - Jeux De Commerce West

Mutual Benefit Statement

We view our corporate partners as collaborators in shaping student success. At the Commerce Students' Association, we aim to build relationships grounded in shared goals, open communication, and meaningful engagement.

To help guide our work together, we've outlined what you can expect from us and what we ask of our partners in return. These expectations ensure we stay aligned and create a lasting mutual benefit.

What You Can Expect From the CSA

- ▶ Professional, timely, and organized communication throughout the partnership.
- ▶ Brand visibility across CSA events, marketing materials, and digital platforms.
- ▶ Access to student engagement opportunities such as networking nights, panels, and recruitment-focused events.
- ▶ Dedicated support from the Corporate Relations team throughout the year to align involvement with your goals.
- ▶ Transparent follow-ups and updates.
- ▶ Fair assessment of all deliverables, including applicable discounts if expectations are not met.

What We Expect From Our Partners

- ▶ Provide key event details like attendees and dietary needs at least **two weeks** in advance.
- ▶ A respectful and encouraging presence at events that contributes to a positive student experience.
- ▶ Completion of administrative requirements, such as invoice payments, in a timely manner.
- ▶ Notice of at least **three weeks** if needing to withdraw from a confirmed event.
- ▶ Responsiveness to communications from the Corporate Relations portfolio.
- ▶ For all partnership-related communication work directly with your assigned MCR as your main point of contact to ensure smooth and streamlined communication.

Companies that engage in any event outlined in the CPP will also be recognized as official CSA Partners on our website, showcasing your commitment to student development.

Message from our Honourary President



To the Manitoba Business Community,

Reflecting on my journey with Deloitte and within Manitoba's business landscape, I am continually reminded of the profound impact the I.H. Asper School of Business has had on our organization and so many others. The talent, leadership, and innovation that flow from Asper have become integral to the success of our teams, our partnerships, and the business community as a whole. Like many of you, I see the School's influence every day—in the colleagues I work alongside, the clients we serve, and the networks that drive our collective growth.

As this year's Honourary President of the Commerce Students' Association (CSA), I am proud to support an organization that is truly at the heart of student life at Asper. The CSA's commitment to organizing high-impact events and initiatives is unmatched, providing students with invaluable hands-on experience and opportunities to connect with Manitoba's

business leaders. These experiences not only build essential skills but also foster the relationships that are the foundation of our province's vibrant business ecosystem.

The continued success of these programs depends in large part on the engagement and generosity of our local business community. Within these pages, you will find a range of opportunities to support the next generation of business leaders—whether through sponsorship, mentorship, or active participation in CSA events. Your involvement is an investment in both the future of our business community and the ongoing success of your own organization.

I encourage you to explore the many ways you can make a difference alongside the CSA and the Asper School of Business. Together, we can ensure that Manitoba remains a leader in developing talent, fostering innovation, and building lasting connections.

Thank you for your ongoing support.

Dean Schinkel | FCPA, FCA, CBV

Vice Chair and National M&A Leader, Deloitte Canada
Honourary CSA President, 2025-26

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61st Annual Shinerama Campaign

| April-October 2025

Shinerama is a student-led charity campaign that raises money on behalf of Cystic Fibrosis (CF) Canada. With over sixty-five participating colleges and universities, Shinerama is the largest post-secondary fundraiser in Canada.

Since 1964, Shinerama has supported advances in Cystic Fibrosis treatment and research leading to an increased life expectancy of an average person with CF from three years to well over fifty. One in every thirty-six hundred people born in Canada will be diagnosed with Cystic Fibrosis. There are a variety of in-person events throughout the campaign to raise awareness and funds.

We value our relationship with you. Together, we can go further to deliver better outcomes for CF families.



Premier Partner | \$1,000

- ▶ Company name and logo presented as Premier Charity Partner in the title of all campaign material.
- ▶ Company name and logo included on all social media posts throughout the campaign.
- ▶ Invitation to Shine Day Internal for up to two (2) corporate representatives who will be given a space to display promotional materials and interact with students.
- ▶ Premier sponsor for Shine Day Internal and invitation to participate in Shine Day Internal.
- ▶ Opportunity to have a Shine Day External site at corporate location.
- ▶ All benefits of the Executive Partner level (with the exception of additional social media posts).

Executive Partner | \$500

- ▶ Company name and logo included on a minimum of fifteen (15) social media posts throughout the campaign.
- ▶ Company logo on all promotional materials leading up to events (booths, posters, etc.).
- ▶ Personalized impact report.
- ▶ Acknowledgement of foundation/company contributions to Shinerama at the beginning of all online or in-person events.
- ▶ All benefits of the Associate Partner level (with the exception of additional social media posts).

Associate Partner | \$250

- ▶ Company logo displayed on donation page on Shinetoba website.
- ▶ Company name and logo included on a minimum of ten (10) social media posts throughout the campaign.
- ▶ Acknowledgement of foundation/company contributions to Shinerama at the beginning of at least two (2) online or in-person events.
- ▶ Provision of an official acknowledgement letter (in lieu of a charitable tax receipt) to allow the organization to claim the sponsorship as a business expense.

In-Kind Partners

- ▶ Opportunity to sponsor material donations at secondary fundraising events.
- ▶ Corporate logo displayed during sponsored events and giveaways.



22nd Annual CSA Corporate Golf Tournament

August 7, 2025

Bridges Golf Course

Attendance: Approximately 36 Students, 36 Company

Often referred to as the “Business Banquet of the Summer,” the **CSA Corporate Golf Tournament** is a fantastic chance for attendees to network while playing a round of golf. The Corporate Golf Tournament is a unique event that provides Corporate Partners with the opportunity to engage with Asper students in a relaxed, informal setting. Students have the opportunity to utilize their networking abilities in a comfortable environment and gain valuable connections with Corporate Partners as well as peers with similar interests.

Our Corporate Partners will be able to extend their advice to students who are eager to learn about their field of work and hear from their experiences. Golf Tournament offers an excellent environment for both parties to interact in a casual and fun way that alleviates the pressure from traditional networking events. Teams are composed of two business students and two corporate representatives. To ensure compatibility, corporate partners have the option to request the majors of the students which they will meet and network with throughout the event. This is an afternoon-long experience beginning with lunch and networking between all student attendees and corporate representatives. After 9 holes of golf (reduced from 18 in previous years), dinner will be provided, allowing further opportunity to connect with students and prizes will be distributed to winning teams.



Premier Partner | \$1,500

Note: Limit 1

- ▶ Presenting Partner of the event.
- ▶ Up to four (4) teams, totalling eight (8) representatives.
- ▶ Speaking opportunity at dinner to address all in attendance.
- ▶ Company logo on first and last tee boxes, registration booth, event promotional materials, and golf carts.
- ▶ Opportunity to provide company-branded golf balls for attendees to play with.
- ▶ Exclusive rights to tournament events - Longest Drive (Men's and Women's). Opportunity to announce the winners of their own tournament event at the dinner (Longest Drive and Lowest Score Team).
- ▶ Premier Partner is responsible for lunch expenses.

Executive Partner | \$900

Note: Limit 1

- ▶ Up to two (2) teams, totalling four (4) representatives.
- ▶ Exclusive rights to tournament event - Putting Challenge.
- ▶ Opportunity to announce the winners of their own tournament event at the dinner.
- ▶ Plated dinner included.
- ▶ All benefits of Associate level (excluding additional teams).

Associate Partner | \$500

- ▶ One (1) team, totaling two (2) representatives.
- ▶ Company logo on one tee box and all signage at the event.
- ▶ Company promotional information distributed to all participants.
- ▶ Corporate logo and link on the CSA website.
- ▶ Provide students who are golfing with corporate representatives with company merchandise.
- ▶ Plated dinner included.

Individual Registration | \$200

- ▶ Entrance to the tournament for one (1) representative.
- ▶ Lunch and dinner included.



The Commerce Week 2025

September 2-5, 2025

Drake Centre, University of Manitoba

Attendance: Ranging from 400 - 1,300 per event

The Commerce Week (TCW) is a major orientation event for both incoming and returning students at the Asper School of Business. Running from September 2nd to 5th, 2025, TCW kicks off the Fall semester with a week full of energy, connections and opportunities.

The week features a mix of academic, professional and social events designed to help students ease into the school year, explore what Asper has to offer and start building lasting relationships. It's a chance for students to meet business leaders, engage with faculty and connect with their peers, all while discovering the many resources and communities available to them. By getting involved in TCW, your organization has the chance to meet and connect with hundreds of motivated students who are just starting to explore their paths in business.



Event Details

- ▶ **Day 1** provides an opportunity to contribute to our first-year welcome bags and attract students to your business.
- ▶ **Days 2 and 3** provide opportunities for your organization to interact directly with Asper students at individualized Sponsor Booths. You can brand your booth and invite 1-2 business representatives to speak to students as they transition into the academic year.
- ▶ **Day 4** caps off the week with one of our most vibrant social events. With over 1,200 students attending the Beverage Gardens and up to 900 enjoying COTQ, this is a high-energy opportunity to connect with students in a relaxed setting and showcase your brand in a memorable way.

If you're interested in engaging with the social portion of Commerce on the Quad, please let your assigned MCR know.

Back for its third year, the Food Truck Fair has been one of the highlights of Commerce Week. What started as a way to bring something fresh and inclusive to TCW has quickly become a student favourite. The Food Truck Fair will take place in N-lot - the center of campus and will allow students to socialize, grab food and start off a great first week.

New for 2025: We're expanding the experience by adding **The Commerce Corner** - a market style event held alongside the Food Truck Fair filled with local vendors, fellow CSA groups, and yard activities in front of the Buller building. All meant to help connect, have fun, and celebrate both incoming and returning students.



Value

The Commerce Week highlights the importance of student life at the Asper School of Business. It provides a warm welcome to first year students and gives returning students something exciting to look forward to each year. TCW is known for being one of the most memorable experiences at Asper, it offers a mix of professional and academic opportunities alongside fun, social events that students carry with them throughout the year.

By supporting TCW, your organization plays a key role in promoting a well-rounded student experience. The week consistently draws attention from other business schools across Canada and stands out as a flagship event at Asper. Partnering with TCW helps strengthen your connection with the Asper School of Business and the Commerce Students' Association, while offering the opportunity to build meaningful relationships with the next generation of business leaders.



Premier Partner | \$3,500

Note: Limit 1

- ▶ Event title sponsorship.
- ▶ Exclusive speaking opportunity to students at the event.
- ▶ Company information booth in a prominent location at the Drake Centre, with up to four (4) company representatives and prominent signage placement (i.e. spots for large company banners).
- ▶ Company promotional materials included in orientation bags distributed to all participants.
- ▶ Large logo and recognition as Premier Partner on back of t-merch worn by all student leaders.
- ▶ Company logo displayed in the lecture hall via data projection alongside the Asper logo.

Executive Partner | \$1,500

Note: Limit 8

- ▶ Information booth displayed on the main floor of Drake Centre, with up to two (2) representatives.
- ▶ Company promotional materials included in orientation bags distributed to all participants.
- ▶ Corporate logo on the back of t-shirts worn by all student leaders.

Associate Partner | \$500

Note: Limit 6

- ▶ Company promotional materials included in orientation bags distributed to all participants.
- ▶ Corporate logo on the back of t-shirts worn by all Student Leaders.



59th Annual Commerce Business Banquet

October 30, 2025

Alloway Hall

Attendance: 450 - 500 Students, Corporate Partners and Special Guests

The **Commerce Business Banquet (BB)** has matured into a distinguished and well-respected event not only for the University of Manitoba but also for the City of Winnipeg and the Province of Manitoba.

With over 500 corporate representatives, students, and special guests in attendance, we are proud to say that BB has become the largest student-led networking event of its kind in Canada.

The Commerce Business Banquet provides your organization with an opportunity to connect with and recruit the bright minds of the Asper School of Business. This event offers a distinct privilege for your organization to network with a diverse group of students in varying stages of their university careers. The Banquet creates an atmosphere conducive to building relationships with other businesses and prospective clients.

As the formal program begins, students of the Asper School will join you at your exclusive company table. This provides corporate representatives and students a valuable opportunity for direct conversation, as well as the chance to listen to engaging speakers and an inspiring keynote address over a catered three-course meal. The 59th Business Banquet will be held in person and accommodations will be made according to provincial health and safety guidelines at the time.

We hope you will join us for this celebration of both current and future business leaders, as well as the I.H. Asper School of Business.



“The Commerce Business Banquet is an incredible opportunity to celebrate our students in accounting and those who are choosing to pursue the CPA designation. The event is widely attended by our CPA members who embrace the chance to connect with students and learn more about their paths to the profession. CPA Manitoba is proud to be the Premier Sponsor of this engaging event.”

Geeta Tucker

F CPA, FCMA President & CEO, CPA
Manitoba



“The Commerce Business Banquet has a long history and continues to be the premier event in Winnipeg connecting students and employers. While students grow their professional networks and learn about companies and career paths, employers discover the bright and inspiring talent of the future. Wawanesa Insurance is proud to be a UM co-op employer and supporter of this outstanding event.”

Andrew Cuthbert

Organizational Effectiveness Program
Manager, Wawanesa Insurance



“The Commerce Students Association’s continuous efforts to strengthen connections between academia and the business world ensure that Asper students are well-equipped for success in today’s competitive marketplace.”

Denise Zaporzan

F CPA, FCMA Chair, The Associates
of the Asper School of Business



Premier Partner | CPA Manitoba

- ▶ Up to three (3) company tables at the Business Banquet and dinner for nine (9) representatives of the organization.
- ▶ Opportunity to address those in attendance at the Banquet and present the main course of the evening program.
- ▶ A seat for one (1) of the organization's representatives at the Banquet head table.
- ▶ A brief written message from your organization included in the printed and digital banquet program.
- ▶ Recognition, including the organization's name and logo, as the official Premier Partner on the Commerce Business Banquet website, social media, and program.
- ▶ All benefits of the Executive Partner package (excluding additional representatives).

Executive Partner | \$4,000

Note: Limit 3

- ▶ Up to three (3) company tables at the Business Banquet and dinner for nine (9) representatives of the organization.
- ▶ Recognition, including the organization's name and logo, as an official Executive Partner on the Commerce Business Banquet website, social media and program.
- ▶ Special mention during the head table walk in.
- ▶ Priority seating placement in the banquet room for enhanced visibility and access.
- ▶ Opportunity to participate in a branded social media testimonial campaign tied to the Banquet's theme.
- ▶ Featured posts and story posts on all social media platforms leading up to the event including Instagram and LinkedIn.
- ▶ Ability to provide company-branded merchandise for students such as pens, water bottles, notebooks, etc.
- ▶ Includes all Associate Partner benefits (excluding additional representatives and advertisement slots).

Associate Partner | \$3,000

Note: Limit 6

- ▶ Up to two (2) company tables at the Business Banquet and dinner for six (6) representatives of the organization.
- ▶ Recognition, including the organization's name and logo, as an official Associate Partner on the Commerce Business Banquet website, social media, and program.
- ▶ Boothing opportunity during the opening reception with dedicated space to connect with students and showcase your company.
- ▶ Post event-student contact list to help continue conversations with interested students.
- ▶ LinkedIn QR codes on the back of name tags to allow students to scan and connect with representatives.
- ▶ Feature on all social media platforms leading up to the event.
- ▶ Ability to provide company-branded merchandise for students such as pens, water bottles, notebooks, etc.
- ▶ All benefits of the Patron Partner package (excluding additional representatives).



Patron Partner | \$2,100

Note: Limit 15

- ▶ One (1) company table at the Business Banquet and dinner for three (3) representatives of the organization.
- ▶ Recognition, including the organization's name and logo, as an official Patron Partner on the Commerce Business Banquet website, social media and program.
- ▶ Your organization's name and logo displayed on the registration table.
- ▶ Recognition, including name and logo, at the banquet room entrance and in the banquet room via a video projector unit.
- ▶ Ability to provide company-branded merchandise in the take-home gift bags for students such as pens, water bottles, notebooks, etc.

Emerging Business Partner | \$700

Note: Limit 5

- ▶ Dinner for two (2) representatives of your organization.
- ▶ Recognition, including your organization's name and logo, as an Emerging Business Partner on the Commerce Business Banquet website, social media and program.
- ▶ Your organization's name and logo displayed on the designated table.
- ▶ Ability to provide company-branded merchandise in the take-home gift bags for students such as pens, water bottles, notebooks, etc.

NOTE: The Emerging Business Partner tier is limited to startups, non-profits, small businesses, and new sponsors looking to establish a presence at Business Banquet.

In-Kind Partner

Other partnership opportunities are available, specifically for in-kind donations. Please reach out to our Co-Chairs, businessbanquet.juliana@gmail.com or businessbanquet.margarita@gmail.com

EXCLUSIVE: Partners that sponsor the Business Banquet will receive a \$200 discount on the Premier or Executive tiers of the Commerce Graduation.



TASTE (Take A Student To Eat)

October 2025 - January 2026

Attendance: 50 student applicants

How Does It Work?

Students who are looking to expand their network, get the chance to ask business-oriented questions, and have a meal with an experienced member within the industry. Students will submit applications consisting of their cover letter, resume, and names of the companies they would be interested in talking with to the CSA. The CSA will filter through these applications and then forward them to the companies of interest. The companies will then decide which students they would like to share a meal with and be introduced to each other via email. Once introduced, they will arrange a time and place to get together!

Value

Students receive a rare opportunity to have a personal meal with a corporate representative from a company they may be interested in pursuing as a possible career option. During the meal they can ask business oriented questions and gain useful knowledge regarding the industry. Students may also gain useful opportunities to practice their networking skills.

Companies have the opportunity to talk with well qualified students that are interested in learning more about and possibly working for their company in the future! Companies will be able to provide us with a list of criteria (such as year level, major, interests etc.) to ensure optimization of pairing between students and corporate representatives. This establishes a comfortable environment for representatives and students to participate in a casual conversation in a unique networking environment.

Cost

Partners are expected to cover the cost of lunch for the students they take out.



Commerce Cares Coffee House

October 2025

University of Manitoba

Attendance: 50-100 people

The **Commerce Cares Coffee House** is a fall event designed to give students a chance to pause, reflect, and recharge during a particularly demanding point in the semester. As many return to full-time course loads, the seasonal shift and the sudden onset of midterms can feel overwhelming. This event offers a calm and comforting evening filled with coffee, tea, and meaningful conversation.

In addition to providing a warm and relaxing environment, the Commerce Cares Coffee House features a panel of speakers who will share their personal experiences with mental health. These stories aim to foster a sense of connection, raise awareness, and offer practical insights into maintaining mental wellbeing. After the panel, student performers take the stage, creating a lighthearted and enjoyable atmosphere for all in attendance.

The goal of the Commerce Cares team is to strike a thoughtful balance between offering support and information, while also creating a fun and welcoming space for students to unwind.



Premier Partner | \$200

Note: Limit 1

- ▶ Presenting partner of the event.
- ▶ Invitation for one (1) company representative to be included as guest speaker on the Coffee House panel.
- ▶ Logo visibility on Coffee House promotional materials (i.e, Instagram posts and posters).
- ▶ One (1) company dedicated Instagram post.
- ▶ The ability to bring and provide attendees with the company's own promotional materials.
- ▶ Company and logo visibility on Commerce Cares Coffee House Wrap-up Instagram post.

In-Kind Participation

Companies are able to participate in the Commerce Cares Coffee House by providing in-kind donations. These donations help reduce costs, enhance the event experience, and allow more resources to be focused on creating meaningful, high-quality programming for students.

Examples of in-kind donations for the Commerce Cares Coffee House include:

- ▶ Food & Snacks (Pastries, baked goods, & finger foods)
- ▶ Beverages (Coffee, tea, hot chocolate)
- ▶ Goods to be given away at the event.

Brands will receive:

- ▶ Verbal acknowledgement during the event.
- ▶ Logo visibility on the promotional materials and Commerce Cares Coffee House Wrap-up posts.



7th Annual Internal Accounting Case Competition

November 8, 2025

Asper School of Business, University of Manitoba

Attendance: Approximately 70 attendees - Case competitors, ASBAA Executive Council, Volunteers, Judges, and Corporate Representatives

The Asper School of Business Accounting Association (ASBAA) is excited to be hosting the 7th annual IACC. The **Internal Accounting Case Competition (IACC)** is an introductory level accounting-based case competition for students at the Asper School of Business. Ten teams of four will have three hours to solve an accounting case and prepare a presentation for a panel of three judges. Upon deliberation, four teams will advance to the final round, where they will present for a second time, with the top three teams being awarded with trophies and cash prizes. In addition, the lunch break portion of the day allows for students to connect with each other, as well as with sponsoring companies.

After six successful years of hosting the Internal Accounting Case Competition, IACC has grown to become a highly anticipated case competition in the fall term, and an introduction to accounting cases for many. ASBAA is looking to partner with firms interested in recruiting/engaging with driven students with interests in accounting and/or case competitions. With your support, we can continue to build Asper's accounting community and foster academic growth. We hope you will join us in the 7th Annual Internal Accounting Case Competition!



Premier Partner | CPA Manitoba

- ▶ Exclusive opportunity to develop the case that will be analyzed and solved by case competitors.
- ▶ Recognition as IACC Premier Partner with the company logo in event publication and all promotional materials.
- ▶ Opportunity to submit two (2) judges for the case competition; includes a brief feature in the event publication for the respective judge.
- ▶ Opportunity to send two (2) representatives to network and connect with students during lunch; includes a brief feature in the event publication for respective representatives.
- ▶ Ability to display promotional banners and hand out promotional material during event.
- ▶ May provide promotional materials to ASBAA prior to the event; to be included and distributed to participating students in their delegate packages.
- ▶ Receive student LinkedIn profiles to facilitate recruitment and networking with top competitors.

Executive Partner | \$750

Note: Limit 4

- ▶ Recognition as IACC Executive Partner with the company logo in event publication and all promotional materials.
- ▶ Opportunity to submit one (1) judge for the case competition; includes a brief feature in the event publication for the respective judge.
- ▶ Opportunity to send one (1) representative to network and connect with students during lunch; includes a brief feature in the event publication for respective representatives.
- ▶ Ability to display promotional banners and hand out promotional material during event.
- ▶ May provide promotional materials to ASBAA prior to the event; to be included and distributed to participating students in their delegate packages.
- ▶ Receive student LinkedIn profiles to facilitate recruitment and networking with top competitors.

Associate Partner | \$350

- ▶ Recognition as IACC Associate Partner with the company logo in event publication and all promotional materials.
- ▶ May provide promotional materials to ASBAA prior to the event; to be included and distributed to participating students in their delegate packages.



33rd National Business School Conference

November 13-15, 2025

Asper School of Business University of Manitoba

Attendance: Approximately 160 Business Student Leaders

The **National Business School Conference (NBSC)** is a three-day event that gathers 160 business students from across the country to share successes, challenges, and camaraderie with fellow executives of Canadian business school associations. The Canadian Association of Business Students (CABS) is also a partner and they attend and partake in sessions. The association represents 26 Universities and over 75,000 students which provide partners exposure on a national stage. For partners, the event gathers a captive audience of student leaders who are highly influential within their respective schools. Partners are able to market to a highly engaged group of Canada's next generation of business leaders.

For this year's conference, we are introducing the **Commerce Crawl**. The Commerce Crawl, an immersive experience designed to connect delegates with Winnipeg and Manitoba's thriving business landscape. Delegates will be divided into four groups, each visiting a different local company. Companies will give delegates a tour of their facilities, have lunch with the delegates, and present a 30-minute session on the topic of Legacy.



Premier Partner | \$2,500

Note: Limit 1

- ▶ Exclusive speaking opportunity at the Opening Ceremonies on November 13th.
- ▶ Invite up to four (4) representatives for the Opening Ceremonies.
- ▶ Opportunity to provide the NBSC team with a banner to be set up at the delegate registration desk.
- ▶ Opportunity to include company-branded promotional materials in delegate bags distributed to all conference attendees
- ▶ Recognition as premier sponsor.
- ▶ Company logo, description, and website hyperlink published on the NBSC website, the delegate guide and on a dedicated social media post.
- ▶ Organization name announced at the NBSC Opening Ceremony and NBSC Closing Gala Dinner.

Commerce Crawl Partner | \$1,500

Note: Limit 5

- ▶ Opportunity to take part in the first-ever NBSC Commerce Crawl by hosting a group of 40 students for a tour, lunch, and a 30-minute session on the topic of legacy on Friday, November 14th.
- ▶ Company logo, description, and website hyperlink published on the NBSC website, the delegate guide, and in a dedicated social media post announcing the workshop.
- ▶ Organization name announced at the NBSC Opening Ceremony and NBSC Closing Gala Dinner.
- ▶ Recognition as a Commerce Crawl Partner on all promotional materials.

Executive Partner | \$1,250

Note: Limit 2

- ▶ Invite up to two (2) representatives for the Opening Ceremonies.
- ▶ Opportunity to bring promotional material and set up a booth on Saturday November 15th during the lunch hour.
- ▶ Opportunity to include company-branded promotional materials in delegate bags distributed to all conference attendees.
- ▶ Organization name announced at the NBSC Opening Ceremony and NBSC Closing Gala Dinner.
- ▶ Recognition as an Executive Partner on all promotional materials.
- ▶ Company logo, description, and website hyperlink published on the NBSC website, the delegate guide and on a dedicated social media post.



Associate Partner | \$800

Note: Limit 2

- ▶ Opportunity to include company-branded promotional materials in delegate bags distributed to all conference attendees.
- ▶ Company logo, description, and website hyperlink published on the NBSC website, the delegate guide and on a dedicated social media post.
- ▶ Organization name announced at the NBSC Opening Ceremony and NBSC Closing Gala Dinner.
- ▶ Recognition as an Associate Partner on all promotional materials.

Workshop Partner | \$250

Note: Limit 4

- ▶ Unique partnership opportunity to host a professional development workshop in an area of particular expertise (Marketing, HR, Finance, and Leadership) on Friday 13th November. The sessions will be on a first-come-first-serve basis.
- ▶ Opportunity to include company-branded promotional materials in delegate bags distributed to all conference attendees.
- ▶ Opportunity to attend the NBSC Opening Ceremonies and connect with delegates.
- ▶ Company logo, description, and website hyperlink published on the NBSC website, the delegate guide and on a dedicated social media post announcing the workshop.
- ▶ Organization name announced at the NBSC Opening Ceremony and NBSC Closing Gala Dinner.
- ▶ Recognition as a Workshop Partner on all promotional materials.

In-Kind Partner

Other partnership opportunities are available, specifically for in-kind donations and sponsorships. Please reach out to our Co-Chairs, desireenwokoro.nbsc@gmail.com or laraboutros.nbsc@gmail.com for more information.



24-Hour Case Competition

November 28-29, 2025

Drake Centre, Asper School of Business

Attendance: 60 students, 16 judges, 15 mentors, 9 volunteers, 11 company representatives

Event Details

- ▶ **Competition Kick-Off:** November 28 from 9:00am - 10:00am
- ▶ **Presentation Date:** November 29 from 9:00am - 6:00pm
- ▶ Judges are expected to be present during Presentation Day times.
- ▶ Representatives are expected to be present during lunch/dinner/opening/closing ceremony.

What makes the **24-Hour Case Crack** truly unique is the *overnight, on-campus experience*, students receive the written case and spend the evening collaborating, strategizing, and preparing their solutions in a dynamic, fast-paced environment. The energy of working late into the night fosters creativity, teamwork, and quick thinking, all within a tight *24-hour resolution period*. As a signature part of the Asper undergraduate case experience, this competition serves as both a skills accelerator and a memorable milestone in students' academic and professional journeys.



Case Partner | \$1,200

Note: Limit 1

- ▶ Recognition as 24-Hour Case Crack Case Partner with the company name on the event day and in case study.
- ▶ Exclusive opportunity to develop the case that will be analyzed and solved by case competitors.
- ▶ Opportunity to send four (4) judges for the case competition.
- ▶ Opportunity to network with students during lunch, opening and closing ceremony.
- ▶ Opportunity to speak at the event's closing ceremony for 3-5 minutes.
- ▶ Company added to the Asper Case Library.
- ▶ Access to competitor solution decks for the case problems.

Title Partner | \$3,300

Note: Limit 1

- ▶ Exclusive opportunity for company name to be included in the event title.
- ▶ Opportunity to send four (4) judges for the case competition; includes a brief feature in the event publication/guidebook of the respective judges.
- ▶ Opportunity to speak at the event's opening ceremony for 10-15 minutes.
- ▶ All benefits of the Executive Partner level.



Executive Partner | \$700

Note: Limit 3

- ▶ Opportunity to send one (1) judge for the case competition; includes a brief feature in the event guidebook of the respective judge.
- ▶ Opportunity to network with students during lunch, opening and closing ceremony.
- ▶ Ability to include a brief message in the delegate guide.
- ▶ Company name and logo included on all social media posts.
- ▶ All benefits of the Associate Partner level.

Associate Partner | \$400

Note: Limit 2

- ▶ Recognition as 24-Hour Case Crack Associate Partner with the company logo in event publication and all promotional materials.
- ▶ Opportunity to send one (1) representative to network with students during lunch, opening and closing ceremony; includes a brief feature in the event publication (delegate guide) for respective representative.
- ▶ Provision of promotional materials to CSA prior to the event for distribution to participating students in their delegate guides.
- ▶ Corporate Partners logo is shown on sign-up booth for volunteers and students, on the main floor of the Drake Centre, University of Manitoba.
- ▶ Company name and logo included on a minimum of one (1) social media post.
- ▶ Dedicated shoutout during the opening and closing ceremony.
- ▶ Access to Competitor LinkedIn profiles.



Mock Interviews

January 28-30, 2026

Drake Centre, Asper School of Business

▶ *Two (2) interview rooms on the 100 level, advance booking to secure dates for Corporate Partners*

Time Commitment

20 minutes Mock Interview sessions between Corporate Partner and interviewee. One hour of interviews each morning, two hours of interviews each afternoon.

Value

The **Mock Interview** program at Asper is an excellent networking opportunity for Corporate Partners to be introduced to a large number of talented and eager students in an interview setting. Contrary to previous years, where students and Corporate Partners selected an interview time and location externally, Corporate Partners will now have two full days on campus to have meaningful engagements with approximately 50 students majoring in areas relevant to the company's objectives, allowing them to seek potential interns and post-graduation hires.

Partnership Deliverables

No financial partnerships required; however, Corporate partners are expected to come prepared with a set of questions they would ask in a real interview.



8th Annual Student Appreciation Week

January 5-8, 2026

Asper School of Business, University of Manitoba

Attendance: 500+ Asper students

Student Appreciation Week (SAW) kicks off the winter term with a warm welcome for all Asper students, creating a positive and engaging start to the semester. With interactive booths set up in the Drake Centre, including the Fishbowl and Commemorative Room, the event brings energy and connection to the space.

The goal is to help students feel valued, supported, and excited for the year ahead—whether they're new to Asper or returning. By promoting mental wellbeing and fostering a sense of community, Student Appreciation Week highlights the CSA's commitment to making every student feel at home.



Event Partner | \$750

Note: Limit 4

- ▶ Presenting partner for one day (Monday - Thursday).
- ▶ Opportunity for company representatives to be present on campus via promotional booth during the day of sponsorship.
- ▶ One (1) company dedicated promotional video posted on the Commerce Cares' Instagram page.
- ▶ Logo visibility on all promotional materials (i.e., Instagram posts and posters).
- ▶ Company representatives will be featured prominently through Instagram Story posts on the day of their visit.
- ▶ Title rights to main activity of the day (i.e., "Morning refreshments brought to you by ____").
- ▶ Ability to include company goods into giveaways (e.g., promotional material, pens, etc.).
- ▶ Logo and company name included in SAW Wrap-Up Instagram post.

Associate Partner | \$100

- ▶ Logo visibility on all promotional materials (i.e., Instagram posts and posters).
- ▶ Ability to include company goods into giveaways (e.g., promotional material, pens, etc.).
- ▶ Logo and company name included in SAW Wrap-Up Instagram post.

In-Kind Participation

Companies are able to participate in Student Appreciation Week by providing in-kind donations. These donations help reduce costs, enhance the event experience, and allow more resources to be focused on creating meaningful, high-quality programming for students.

Examples of in-kind donations for Student Appreciation Week include:

- ▶ Breakfast foods (e.g., Coffee, tea, muffins, fruit, etc.) for morning refreshments
- ▶ Giveaway materials to be given away throughout the week.
- ▶ Coupons and/or gift certificates



Tour De Commerce

January 16, 2026

Various company offices within Winnipeg

▶ Starting at the Drake Centre, ending with a Wine and Cheese Event

Time: 8:00 am-8:00 pm

Tour De Commerce (TDC) offers a new approach to networking, moving beyond the traditional methods. Inspired by the concept of an office crawl, approximately 160 students will receive the opportunity to build impactful connections with business professionals right at their workplace. Companies engage with students through a guided tour of their office, host sessions about various career development topics, and answer questions about their operations. The event concludes with a Wine and Cheese that brings opportunity for more further conversation and connection.

Companies will be categorized into four different streams reflecting the majors Asper offers; we anticipate to have two streams for Accounting/ Finance and two general streams consisting of HR, Supply Chain and Marketing firms.



Premier Partner | \$3,000 + Wine & Cheese, 2 Lunches

Note: Limit 1

- ▶ Host Wine & Cheese post-event for all event attendees, including wine, food and necessary supplies.
- ▶ Sponsor and coordinate two catered lunches, each accommodating 40 students.
- ▶ Host two student groups for a 90 minute session each.
- ▶ Exclusive speaking opportunity during the Wine & Cheese.

Executive Partner | \$2,200 + Lunch

Note: Limit 2

- ▶ Sponsoring and hosting lunch for 40 students.
- ▶ Opportunity to host a 90 minutes session for 40 students at company office.
- ▶ Four (4) tickets for company representatives to attend the to the Wine & Cheese post-event.
- ▶ Includes all benefits of the Associate Partner level.

Associate Partner | \$1,600

Note: Limit 8

- ▶ Opportunity to host an hour session and give an engaging tour at company office for 40 students.
- ▶ Opportunity to share valuable insight on professional development topics.
- ▶ Two (2) tickets for company representatives to attend Wine & Cheese post event.
- ▶ Display of corporate logo on all promotional materials.



5 Days for Homeless Campaign

January-March 2025

Various In-Person Venues, including Drake Centre

RaY

Resource Assistance for Youth

5 Days for the Homeless is a national charity campaign founded by students, with the goal of raising money and awareness for youth experiencing homelessness. Included are various fundraising events throughout the term; the main event is 5 Days Week which includes opening and closing ceremonies, a prize basket giveaway, donation booths, etc.

In Winnipeg, the local charity supported is RaY (Resource Assistance for Youth), which supports homeless and marginalized young people as they reach their independence. They offer assistance with housing, education, and health. Various events and initiatives are held throughout the winter semester to raise money for the campaign.

Corporate sponsorship would go directly to RaY. The University of Manitoba has been involved for 20 years to raise funds and awareness for homelessness.



Premier Partner | \$1,000

- ▶ Headlining Partner of the 5 Days Campaign (ex. The 2026 5 Days Campaign, presented by _____).
- ▶ Invitation to all in-person events.
- ▶ Foundation/company logo prominently displayed on website, physical marketing materials, and social media posts.
- ▶ Acknowledgement of company/foundation contributions to 5 Days at the beginning of all events.
- ▶ Personalized mention in the 2025-26 CSA Impact Report.
- ▶ Premier Speaking rights at a primary event during the campaign.
- ▶ Opportunity to distribute promotional company material at an event during the campaign.
- ▶ Opportunity for location for signage at donation booths.
- ▶ Photo and cheque presentation opportunity with the 5 Days committee.
- ▶ Issuance of a charitable tax receipt for eligible monetary contributions, in accordance with CRA guidelines.

Executive Partner | \$750

- ▶ Invitation to all in-person events.
- ▶ Foundation/company logo prominently displayed on website, physical marketing materials, and social media posts.
- ▶ Acknowledgement of foundation/company contributions to 5 Days at the beginning of all in-person events.
- ▶ Personalized mention in the 2025-26 CSA Impact Report .
- ▶ Speaking rights at an event during the campaign.
- ▶ Issuance of a charitable tax receipt for eligible monetary contributions, in accordance with CRA guidelines.

Associate Partner | \$500

- ▶ Invitation to all in-person events.
- ▶ Foundation/company logo prominently displayed on website, physical marketing materials.
- ▶ Foundation/ company logo in a minimum of five (5) social media posts.
- ▶ Acknowledgement of foundation/company contributions to 5 Days at the beginning of one (1) in-person event.
- ▶ Issuance of a charitable tax receipt for eligible monetary contributions, in accordance with CRA guidelines.

In-Kind Donations

- ▶ Chance to sponsor materials needed to run events (i.e. Prize baskets).
- ▶ Corporate logo will appear during events and on promotional materials.



JDC West 2025-2026

June 2025 to January 2026

Competition Location: Saskatoon, Saskatchewan

▶ *Competition takes place within the first week of January 2026*

Attendance: 600+ Student Delegates, including 50+ Asper Students!

JDC West offers students from Western Canada a chance to build essential 21st-century skills. Over the past 20 years, participants have gained unique personal growth and development, making significant contributions to business communities throughout North America. JDC West 2026 will celebrate our competitors' innovative minds, uniting them to strategize for today and plan for the future. JDC West is built on the values of teamwork, leadership, integrity, and community. It fosters the development of well-rounded business students by blending academic excellence and community involvement. Through collaboration, spirited competition, and shared commitment to giving back, JDC West cultivates future leaders who are resilient, innovative, and driven to make a positive impact, both in business and beyond.

Disciplines

Academics

These traditional business case competitions will change the problem-solving skills of these delegates across different commerce studies.

- ▶ Accounting
- ▶ Business Strategy
- ▶ Business Technology
- ▶ Entrepreneurship
- ▶ Finance
- ▶ Human Resources
- ▶ International Business
- ▶ Marketing
- ▶ Not-For-Profit
- ▶ Operations Management

Debate

Delegates will compete in British Parliamentary-style debate using structured argument, critical-thinking, persuasive skills when taking the podium.

Athletics

Delegates will compete in co-ed sports tournament, focusing on teamwork, coordination, and determination. This team highlights athletics and spirit alike.

Challenge

Delegates will compete in 'The Amazing Race'-style challenges: think pitches, relays, puzzles, and teamwork, designed to reward adaptability and creative thinking.

Value

Recruitment

- ▶ Pre-vetted access to 50+ members of some of the top business students in Asper across all majors/disciplines.
- ▶ Opportunity to build relationships with the students throughout the year as coaches.
- ▶ Assessment of students' practical business skills through coaching.

Exposure

- ▶ Large visibility within the Asper School of Business and Winnipeg.
- ▶ National exposure at the prestigious competition.
- ▶ 6 months of exposure with Team Asper, rather than just a one night event.

Community

- ▶ Volunteer opportunities with photo-op possibilities.
- ▶ Taxable receipts for charity contributions.
- ▶ Participation in one of the largest charity events in Western Canada.

Development

- ▶ Help develop students' understanding of industry practices.
- ▶ Giving students the practical tools to thrive in your business.
- ▶ Refreshment of skills for coaches to keep current practices fresh in their minds.

Events

- ▶ Networking events and fundraisers for the team.
- ▶ Excellent opportunity to meet with talented young professionals.
- ▶ Tier-specific benefits at the event of your choice.

JDC West 2025 Awards

1st Place
Finance

3rd Place
**Operations
Management**

3rd Place
Not-For-Profit

3rd Place
Debate

1st Place
Skit Night

3rd Place
Charity Hours



Gold Partner

Note: Limit 1

- ▶ Title Partner Recognition at all Team Asper events, marketing materials, and communications throughout the year.
- ▶ Top-tier logo placement on all Team Asper merchandise, promotional material, event signage, official website (with hyperlink), and across all social media platforms.
- ▶ Featured recognition at our premier on-campus fundraising event as the official “Title Partner of Team Asper.”
- ▶ Opportunity to co-host and deliver a keynote address at any Team Asper event, workshop, or team practice.
- ▶ Exclusive access to our Resume Bank of 50+ highly engaged and diverse team members for recruitment and talent pipeline development.
- ▶ Personalized feature post in our “Meet Our Partners” social media campaign, including a short video and/or photo series showcasing your company’s support and values.
- ▶ Five exclusive invitations to our annual Corporate Partners Wine & Cheese event, bringing together top industry professionals and student talent.
- ▶ Opportunity to provide coaches or mentors to academic case teams, with the option to attend team practices and contribute to their professional development.

Silver Partner

- ▶ Title Partner recognition for the event of your choice: Trial Day 1, Trial Day 2, Corporate Partners Wine & Cheese, or Coach & Partner Appreciation Night.
- ▶ Keynote speaking opportunity at the sponsored event, addressing students, coaches, and professionals in attendance.
- ▶ Opportunity to provide judges for case team practices or participate in mock presentations during Trial Days.
- ▶ Prominent logo placement at the sponsored event and on all related promotional materials.
- ▶ Logo recognition and hyperlink on Team Asper’s official website and across social media platforms.
- ▶ Three (3) invitations to both the Corporate Partners Wine & Cheese and the Coach & Partner Appreciation Night.
- ▶ Access to the Team Asper Resume Bank featuring 50+ exceptional business students across disciplines.



Bronze Partner

- ▶ Exclusive partnership with one (1) Team Asper discipline of your choice: Academic (3 students), Debate (4 students), Athletics (8 students), or Challengers (4 students).
- ▶ Opportunity to host your partnered team at your organization's office for a practice session, workshop, or networking experience.
- ▶ Ongoing engagement with your partnered discipline through coaching, mentoring, or attending practices.
- ▶ Opportunity to send representatives to judge practice rounds or presentations for your partnered team at Trial Days 1 and 2.
- ▶ Sponsor name recognition announced before your partnered team's presentation at Trial Day 1 and 2.
- ▶ Logo recognition on the Team Asper website and promotional materials.
- ▶ Two (2) invitations to attend the Corporate Partners Wine & Cheese event.
- ▶ Two (2) invitations to the Coach & Partner Appreciation Night following the JDC West competition.
- ▶ Exclusive access to resumes of students in your partnered discipline, allowing for focused recruitment opportunities.

Copper Partner

- ▶ Recognition as a Copper Sponsor across select event materials and communications.
- ▶ Logo placement on the Team Asper website (Copper Tier section) with a hyperlink to your organization's website.
- ▶ Verbal recognition at one Team Asper event of your choice (e.g., Trial Day, Wine & Cheese, or a Team Practice).
- ▶ Two (2) invitations to the Coach & Partner Appreciation Night to connect with our team and fellow sponsors.
- ▶ Shoutout on Team Asper's social media, recognizing your support to our 50+ member team.
- ▶ Thank-you package including a personalized note from the team and a digital Team Asper photo collage from JDC West 2026.
- ▶ Optional early access to select networking events or workshops (space permitting).
- ▶ Exclusive opportunity to be a case or workshop sponsor, offering additional time to connect with students.



Premier Charity Sponsor (Negotiable)

- ▶ Recognition as Title Partner of Chillin for Charity Event.
- ▶ Keynote address during Chillin' for Charity.
- ▶ Opportunity to provide promotional material (toques, scarves, etc.) to Team Asper to be worn during signature charity event.
- ▶ Opportunity to provide additional promotional material.
- ▶ Logo placement on all event materials.
- ▶ Logo recognition and hyperlink on Team Asper Website.
- ▶ Invitation to the exclusive Corporate Partner Wine and Cheese.
- ▶ Invitation to attend Coach and Partner appreciation event following JDC West.
- ▶ Charitable tax receipt to be donated directly to a Team Asper Charity of choice through the United Way Winnipeg.
- ▶ In-kind partnership to cover Chillin' for Charity event costs.

Invoicing

Payments for the Gold, Silver, Bronze, and Copper partners will be split into 2 installments throughout the JDC period to ensure proper funding of events. These instalments will be due:

50% due September 2025
50% due after competition in January 2026

Please refer to the JDC West 2026 Corporate Partnership Program for more details on pricing and key insights.

NOTE: *The JDC West CPP will be shared in August, once the blackout period set by the JDC West Organizing Committee has ended.*



Biztek 2026

February 2026

Canad Inns

Attendance: 40+ Students, Company Representatives, and Committee members

BizTek is the annual event held by the Business Analytics Association (BAA) formerly known as the Management Information Systems Association (MISA). The goal of this event is to help students explore possible career opportunities in the field of technology and establish relationships with potential employers.

BizTek invites leaders in the management and IT fields to share their experiences and insights with students in various years. BizTek will include a keynote speech from our Premier Partner, a panel discussion facilitated by our Premier Partner if available, featuring panelists drawn from our Executive and Associate partners, a pre-reception, a three-course meal, and a networking session where students will have the ability to sit with the company of their choice and ask questions firsthand.

BizTek provides a unique opportunity for businesses to engage with emerging talent in Business Analytics, and other fields, attracting students who are passionate about leveraging technology and data to drive business innovation.



Premier Partner | Integrationworx (\$2,500)

Note: Limit 1

- ▶ Company will receive event title sponsorship and a dedicated information booth at the venue.
- ▶ Company will have the exclusive opportunity to deliver keynote speech and facilitate panel discussion, highlighting your industry leadership and opening doors to future partnerships.
- ▶ Up to four (4) company representatives will be invited to attend the event.
- ▶ Opportunity to distribute branded promotional materials directly to attendees.
- ▶ Company logo will be prominently displayed and acknowledged throughout the event.

Executive Partner | \$1,500

Note: Limit 2

- ▶ Company will receive a dedicated information booth at the venue.
- ▶ A company representative will be invited to participate as a panelist.
- ▶ Up to three (3) company representatives will be invited to the event.
- ▶ Opportunity to distribute company promotional material to attendees.
- ▶ Company logo will prominently displayed and acknowledged during the event
- ▶ Corporate logo on all printed and promotional materials.
- ▶ Company promotion in BAA online community and in a dedicated post on social media posts.

Associate Partner | \$1,000

Note: Limit 4

- ▶ Up to two (2) company representatives will be invited to the event.
- ▶ A company representative will be invited to participate as a panelist.
- ▶ Opportunity to distribute company promotional material to attendees
- ▶ Company logo prominently displayed and acknowledged during the event.
- ▶ Corporate logo on all promotional materials.
- ▶ Company promotion in BAA online community and in a dedicated post on social media posts.



Live Case Competition

February 6-7, 2026

Drake Centre, Asper School of Business

Attendance: 40 students, 12 judges, 10 mentors, 8 volunteers, 7 company representatives

Event Details

- ▶ **Competition Kick-Off:** February 6 from 8:30 am to 1:15 pm
- ▶ **Presentation Date:** February 7 from 8:30 am to 5:30 pm
- ▶ Judges are expected to be present during Presentation Day times.
- ▶ Representatives are expected to be present during lunch/dinner/opening/closing ceremony.

This competition features a **verbally delivered business case** presented by a sponsoring organization, offering participants a unique opportunity to engage directly with a real-world challenge. With **no written materials provided**, teams must rely on active listening and note-taking during the case briefing, simulating the fast-paced nature of real business environments.

Following the presentation, teams will enter a **7-hour resolution period** during which they will analyze the case, develop actionable strategies, and prepare a professional presentation outlining their solutions and recommendations.

This will have a **20 minute presentation and 10 minute Q&A periods.**



Case Partner | \$1,200

Note: Limit 1

- ▶ Recognition as Live Case Competition Partner with the company name on the event day and in case study.
- ▶ Exclusive opportunity to develop the case that will be analyzed and solved by case competitors.
- ▶ **Exclusive opportunity to send a representative to deliver the case details verbally to the students.**
- ▶ Opportunity to send four (4) judges for the case competition.
- ▶ Opportunity to network with students during lunch, opening and closing ceremony.
- ▶ Opportunity to speak at the event's closing ceremony for 3-5 minutes.

Title Partner | \$2,300

Note: Limit 1

- ▶ Exclusive opportunity for company name to be included in the event title.
- ▶ Opportunity to send four (4) judges for the case competition; includes a brief feature in the event publication/guidebook of the respective judges.
- ▶ Opportunity to speak at the event's opening ceremony for 10-15 minutes.
- ▶ All benefits of the Executive Partner level.



Executive Partner | \$600

Note: Limit 2

- ▶ Opportunity to send one (1) judge for the case competition; includes a brief feature in the event guidebook of the respective judge.
- ▶ Opportunity to network with students during lunch, opening and closing ceremony.
- ▶ Ability to include a brief message in the delegate guide.
- ▶ Company name and logo included on all social media posts.
- ▶ All benefits of the Associate Partner level.

Associate Partner | \$300

Note: Limit 2

- ▶ Recognition as Live Case Competition Associate Partner with the company logo in event publication and all promotional materials.
- ▶ Opportunity to send one (1) representative to network with students during lunch, opening and closing ceremony; includes a brief feature in the event publication (delegate guide) for respective representative.
- ▶ Provision of promotional materials to CSA prior to the event for distribution to participating students in their delegate guides.
- ▶ Corporate Partners logo is shown on sign-up booth for volunteers and students, on the main floor of the Drake Centre, University of Manitoba.
- ▶ Company name and logo included on a minimum of one (1) social media post.
- ▶ Dedicated shoutout during the opening and closing ceremony.
- ▶ Access to Competitor LinkedIn profiles.



Future of Indigenous Business Banquet

March 2026

RBC Convention Centre

Attendance: Approximately 200 Attendees (115 Students)

The **Future of Indigenous Business Banquet (FIBB)** is a premier student-led networking event hosted annually by the University of Manitoba Indigenous Commerce Students (UMICS). Celebrating its 10th anniversary, FIBB continues to serve as a unique and powerful platform. Students, corporate leaders, and Indigenous business representatives engage in meaningful dialogue about Indigenous issues and successes.

FIBB 2026 is guided by the theme “The Legacy Effect”— which marks a significant milestone, honoring a decade of the lasting contributions of UMICS members and partners. This year’s celebration introduces the limited-edition UMICS Legacy Awards, a one-time recognition ceremony symbolized by Star Blankets. These awards will be presented to seven past and present members who have made a profound impact within UMICS and the broader Asper School of Business community.

The evening will begin with opening remarks from 2025/26 UMICS President, followed by addresses from the Premier Sponsor and the Dean of the Asper School of Business. As guests enjoy a thoughtfully curated meal and conversation, they will be entertained by traditional Indigenous Powwow dancers.

Following dinner, the hallmark FIBB panel discussion will take place. This conversation will be centered around the theme “Building a Lasting Legacy.” This one-hour dialogue will feature three distinguished Indigenous leaders from the business and government sectors. Afterward, guests will enjoy dessert and a vibrant Métis jigging performance. In alignment with UMICS’ ongoing commitment to truth and reconciliation, the 2026 banquet will feature increased Indigenous student attendance, more Indigenous-owned businesses, and more opportunities for corporate recruitment.



Premier Sponsor | \$5,000

Note: Limit 1

- ▶ Exclusive speaking opportunity during opening remarks (5 min. max).
- ▶ Recognition as premier sponsor during UMICS opening remarks.
- ▶ Recognition in evening program as premier sponsor.
- ▶ Recognition in digital and print promotional media as the premier event sponsor.
- ▶ Company logo, description, and website hyperlink published on the UMICS website.
- ▶ Up to three (3) front row tables at the Future of Indigenous Business Banquet, for nine (9) representatives of the organization.

Executive Sponsor | \$3,000

Note: Limit 4

- ▶ Recognition as executive sponsor during UMICS opening remarks.
- ▶ Recognition in digital and print promotional media as the executive event sponsor.
- ▶ Recognition in evening program as executive sponsor.
- ▶ Company logo, description, and website hyperlink published on the UMICS website.
- ▶ Up to two (2) tables at the Future of Indigenous Business Banquet, for six (6) representatives of the organization.

Table Sponsor | \$2,000

Note: Limit 16

- ▶ Recognition in evening program as table sponsor.
- ▶ Recognition in digital and print promotional media as a table sponsor. Company logo, and website hyperlink published on the UMICS website.
- ▶ One (1) company table at the Future of Indigenous Business Banquet, for three (3) representatives of the organization.



Entertainment Sponsor | \$3,000

- ▶ Recognition in evening program as exclusive entertainment sponsor.
- ▶ Recognition in digital and print promotional media as the entertainment sponsor.
- ▶ Company logo, and website hyperlink published on the UMICS website.
- ▶ One (1) front row company table at the Future of Indigenous Business Banquet, for four (4) representatives of the organization.

Print Sponsor | Price: In-Kind

- ▶ Recognition in evening program as in-kind event sponsor.
- ▶ Recognition in digital and print promotional media as a table sponsor.
- ▶ Company logo, and website hyperlink published on the UMICS website.
- ▶ One (1) company table at the Future of Indigenous Business Banquet, for three (3) representatives of the organization.



37th Annual University of Manitoba Finance Organization Banquet

March 2026

Location TBA

Attendance: 70-100 students, Corporate Partners, and Special Guests

The **37th Annual UMFO Banquet** is a highly anticipated event that fosters a meaningful connection between finance students and industry professionals in our Winnipeg community. The UMFO Banquet will provide your organization with the opportunity to engage with Asper students passionate about finance, explore recruitment prospects, and enhance your company's branding. Your presence and support will play a crucial role in the career development of aspiring finance professionals, providing them with insights and inspiration to guide their future endeavors. The evening will feature a reception, a three-course meal, and a keynote speech.

NEW: Any financial partner of UMFO for the 2025-2026 year is eligible for individual company office tours and information sessions! Priority will be given to confirmed corporate partners on a first-come-first serve basis for sessions.



Premier Partner | \$2,500

- ▶ Three (3) tables with three (3) reps at each table.
- ▶ Logo prominently displayed on all event materials including invitations and programs.
- ▶ Logo on the event website with hyperlink to your company website.
- ▶ Logo on all social media promotions up to three in advance on the banquet.
- ▶ Company overview Instagram post up to three weeks in advance of the banquet.
- ▶ Company overview on Asper TVs up to three weeks in advance of the banquet.
- ▶ Verbal acknowledgment during the event.
- ▶ Speech up to 15 - 20 mins and opportunity to select the speaker.

Executive Partner | \$1,500

- ▶ Two (2) tables with three (3) representatives at each table.
- ▶ Logo displayed on all event materials including invitations and programs.
- ▶ Logo on the event website with hyperlink to your company website.
- ▶ Logo on all social media promotions up to two weeks in advance on the banquet.
- ▶ Company overview Instagram post up to two weeks in advance of the banquet.
- ▶ Any financial partner of UMFO for the 2025-2026 year is eligible to set up office tours and information sessions!

Associate Partner | \$950

- ▶ One (1) table with three (3) representatives.
- ▶ Logo displayed on all event materials including invitations and programs.
- ▶ Logo on the event website with hyperlink to your company website.
- ▶ Logo on all social media promotions up to 1.5 weeks in advance on the banquet.
- ▶ Company overview Instagram post up to 1.5 weeks in advance of the banquet.



Commerce Winter Graduation Dinner

March 2026

The Metropolitan Entertainment Centre

Time: 5:00 to 10:00 p.m / Attendance: 250 people (based on 2024)

The **Commerce Graduation Dinner** offer a unique opportunity to connect with Asper School of Business students as they celebrate one of the biggest milestones of their academic journey. It's the final chance to engage with graduating students on their last night as Asper students, before they take their next step into the workforce. The evening brings together students, faculty, family, and friends for speeches and awards that honour the accomplishments of the graduating class. With a broad and diverse audience in attendance, the Grad Dinners provide a meaningful way for partners to build relationships and leave a lasting impression on the next generation of business professionals.

EXCLUSIVE: Partners that sponsor the Business Banquet will receive a \$200 discount on the Premier or Executive tiers of the Commerce Graduation Dinner.



Premier Partner | \$1,200

Note: Limit 1

- ▶ Exclusive speaking opportunity at the Graduation Dinner (for 2-3 min).
- ▶ Five (5) tickets to the dinner.
- ▶ Host a booth and bring banners to engage with attendees.
- ▶ Recognition, including your organization's name and logo, as Premier Partner on our website and on our dinner program.
- ▶ Special mention during the dinner as a Premier Partner.
- ▶ Includes all benefits of Executive Partner level below (excluding additional representatives or tickets).
- ▶ Sponsor five (5) Graduation Dinner tickets for students in need.
- ▶ Ability to provide company branded merchandise and promotional materials to table.

Executive Partner | \$900

Note: Limit 2

- ▶ Two (2) tickets to the grad dinner.
- ▶ Logo and web address in event program.
- ▶ Recognition, including your organization's name and logo, as an Executive Partner on our dinner program.
- ▶ Special mention during the dinner as an Executive Partner.
- ▶ Sponsor two (2) Graduation Dinner tickets for students in need .
- ▶ Ability to provide company branded merchandise and promotional materials to table.
- ▶ Includes all benefits of Associate Partner level below (excluding additional representatives or tickets).

Associate Partner | \$500

- ▶ Recognition, including your organization's name and logo, as an Associate Partner in our dinner program.
- ▶ Special mention during the dinner as an Associate Partner.

ASPER



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Thank You.

*Without the support of your
company, these events would not
be possible!*