



ASPER SCHOOL OF BUSINESS
COMMERCE STUDENTS' ASSOCIATION
CREATE YOUR LEGACY

2024 - 2025

CORPORATE PARTNERS' PROGRAM



20+ Events
50+ Partners
2000+ Driven Students

one
CSA



Letter from Vice President Corporate Relations



It is a privilege to present this year's Corporate Partners Program brought to you by the Commerce Students' Association (CSA).

On behalf of the CSA and the Asper student body, thank you for your partnership and the time you have taken to consider your involvement in this year's events. Without you, many events and experiences would not be possible!

The Corporate Relations couldn't be more excited to discuss all of the amazing opportunities available this year. We look forward to beginning and continuing partnerships that not only enhance the undergraduate experience for Asper students', but also provide companies with valuable opportunities to connect with future business leaders.

Reis Best

CSA Vice President Corporate Relations



Corporate Relations Team

The Commerce Students' Association's corporate relations team is dedicated to strengthening the relationships between the Asper School of Business and the Winnipeg business community.

If you have any questions, comments, or concerns about the events in the Corporate Partner Program, or any other feedback, please contact your company's assigned Manager of Corporate Relations or the Vice President Corporate Relations.

Reis Best

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Terminology

Advertisement/Logo in Event Publication:

Opportunities for Corporate Partners to provide ad/logos to be featured in event publications (printed programs, events, materials, etc.)

Company promotional promoted distributed to all participants:

Opportunity to provide company promotional material to event organizers to be distributed to all event participants

Company logo on sign-up booth:

Corporate Partners logo is shown on sign-up booth for volunteers and students, on the main floor at the Drake Centre, University of Manitoba

Company Information Booth:

Space is provided to allow the Corporate Partner an information booth at the event

Event Title Sponsorship

The name of the Corporate Partner will be included in the title of the event, appearing after the name of the CSA event

Website Hyperlink:

Corporate Partners logo placed on stated website to link to Corporate Partner website

Electronic Display Screen:

Opportunity for Corporate Partners to provide an advertisement to be featured in affiliation with their respectively sponsored event on the six 65" LED monitors placed in high-traffic areas of the Drake Centre

Exclusive speaking opportunity:

Entitles a representative from the Corporate Partner and only that Corporate Partner, to speak regarding the theme or topics relating to the event

First right of refusal:

This allows the Corporate Partner to be given the first option to accept or refuse the same partnership level for the event in the subsequent year. All events listed in this guide have the benefit of the first right of refusal for the Premiere Partner



What is the Corporate Partners' Program?

The purpose of this program is to provide a link between your organization and the students at the Asper School of Business.

This Program provides details of the many great events that are run by the Commerce Students' Association (CSA), and the specialized student groups within it. These are value-added events that allow your organization to interact in many different ways with ambitious business students from various backgrounds.

The CSA is proud to have such a strong relationship with the Winnipeg Business community, and appreciates the continued support from its partners. The strong ties to the Manitoba business community are due largely to the strength of the CSA's relationships with its Corporate Partners.

The CPP is designed to enhance the relationship of the Commerce Students' Association and Student Action Groups with corporate sponsors, known as Corporate Partners. This is achieved through minimizing the number of students who solicit sponsorship and by consolidating all CSA sponsorship opportunities into one package. The goal of the CPP is to clearly display the opportunities offered by the CSA to promote value-added, mutually beneficial relationships between the CSA and its Corporate Partners.

Disclaimer: The Commerce Students Association reserves the right to cancel an event if the event will not meet the current recommendation from all stakeholders. In the event of a cancellation the Commerce Students' Association will issue a refund via cheque for all amounts paid. Events will be held in accordance with public health and safety guidelines.

Student Groups

What we offer?



Commerce Students Association

The Commerce Students' Association (CSA) consists of all students enrolled in the Bachelor of Commerce (Honours) program. When a student is accepted into the Asper School of Business, they automatically become a member of the CSA and a user of the student services and events hosted by the CSA.

CSA General Council

The CSA Council is a well established organization of sixty five student volunteers including 9 executive members who provide services to the students at the Asper School, as well as organize and facilitate value-added events.

Student Action Groups (STAGs)

In addition to the CSA, there are a number of student groups dedicated to the enhancement of specific areas of study. These Student Groups organize events relating to those areas of study so that students can learn more than just what is taught in the classroom. This also helps to form a common bond between students of a specific major or interest.

STAGs in this program

- ASBAA - Asper School of Business Accounting Association
- BAA - Business Analytics Association
- UMFO - University of Manitoba Finance Organization
- UMICS - University of Manitoba Indigenous Commerce Students
- UMMA - University of Manitoba Marketing Association
- JDC West - Jeux De Commerce West



Message from our Honourary President

To my fellow Manitoba business colleagues,



A few years ago, I reflected on what the I.H. Asper School of Business meant to our company and came to a clear realization: if not for the I.H. Asper School of Business, our company would not be the thriving entity that it is today. From our senior management team through to the service providers on which we so closely rely, nearly all of the key personnel and relationships crucial to our operations were educated at the I.H. Asper School of Business. I suspect that if you take a moment to reflect, you too will come to a similar conclusion.

As the honorary president of the Commerce Students' Association (CSA) for 2024-25, I am particularly proud of the active role the CSA plays at the University of Manitoba. It is one of the most dynamic student groups at UM, as demonstrated by the quantity and quality of events they organize each year. These events, detailed in these pages, allow students to develop critical skills in organizing and executing these events; skills that are best learned outside of the classroom setting through real-world practice. Additionally, the events offer opportunities for the business school to connect with the local business community, a connection that is often cited as the envy of business schools across our country. These events and connections cannot happen without the support of our local business community.

In this document, you will find numerous opportunities for your organization to positively impact the school and its students through your sharing of financial resources and time. These opportunities are not only a worthwhile investment in the future leaders of our community but will also provide tangible returns to your organization, as they have for mine. I invite you to take a moment to review these opportunities and engage, whether through sponsorships, mentorships, or event attendance, in a way that aligns with your organization's goals.

Calvin Polet

President, Neptune Properties Inc.
Honorary CSA President, 2024-25

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ASPER SCHOOL OF BUSINESS
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60th Annual Shinerama Campaign

April 2024 to October 2025

Shinerama is a student-led charity campaign that raises money on behalf of Cystic Fibrosis (CF) Canada. With over sixty-five participating colleges and universities, Shinerama is the largest post-secondary fundraiser in Canada.

Since 1964, Shinerama has supported advances in Cystic Fibrosis treatment and research leading to an increased life expectancy of an average CF sufferer from three years to well over fifty. One in every thirty-six hundred people born in Canada will be diagnosed with Cystic Fibrosis. There are a variety of in-person events throughout the campaign to raise awareness and funds.

Together, we can go further to deliver better outcomes for CF families.

Premier Partner | \$2000

- Company name and logo presented as Premier Charity Partner in the title of all campaign material
- Company name and logo included on all social media posts throughout the campaign including Facebook, Twitter, and Instagram
- Invitation to Shine Day Internal for up to two (2) corporate reps who will be given a space to display promotional materials and interact with students
- Foundation/company logo in primary location on campaign t-shirts and marketing material
- Premier sponsor for Shine Day Internal and invitation to speaking opportunity at the volunteer orientation. Company employees will be given an opportunity to participate in Shine Day Internal
- Opportunity to have a Shine Day External site at corporate location
- All benefits of the Executive Partner Level (with the exception of additional social media posts)

Executive Partner | \$1200

- Company logo appears on the back of the volunteer t-shirts worn during fundraising events as part of the campaign accompanied with a deadline for submitting the logo on the shirt
- Company name and logo included on a minimum of fifteen (15) social media posts throughout the campaign including Facebook and Instagram
- Company logo on all promotional materials leading up to events (booths, posters, etc.)
- Personalized impact report
- A minimum of one (1) mention in the CSA newsletter or blog accompanying Shinerama information
- Acknowledgement of foundation/company contributions to Shinerama at the beginning of all online or in-person events
- All benefits of the Associate Partner Level (with the exception of additional social media posts)



Associate Partner | \$500

- Company logo and hyperlink displayed on the Commerce Students' Association website
- Company logo displayed on donation page on Shinetoba website
- Company name and logo included on a minimum of ten (10) social media posts throughout the campaign including Facebook and Instagram
- Acknowledgement of foundation/company contributions to Shinerama at the beginning of at least two (2) online or in-person events

In-Kind Partners

- Opportunity to sponsor secondary fundraising events
- Corporate logo displayed during sponsored events and giveaways



The 21st Annual Corporate Golf Tournament

August 8, 2024 | Bridges Golf Course
36 students, 36 corporate representatives

Often referred to as the "Business Banquet of the Summer," the CSA Corporate Golf Tournament is a fantastic chance for attendees to network while playing a round of golf. The Corporate Golf Tournament is a unique event that provides Corporate Partners with the opportunity to engage with Asper students in a relaxed, informal setting. Students have the opportunity to utilize their networking abilities in a comfortable environment and gain valuable connections with Corporate Partners as well as peers with similar interests. Our Corporate Partners will be able to extend their advice to students who are eager to learn about their field of work and hear from their experiences. Golf Tournament offers an excellent environment for both parties to interact in a casual and fun way that alleviates the pressure off from traditional networking events. Teams are composed of two business students and two corporate representatives.

To ensure compatibility, corporate partners have the option to request the majors of the students which they will meet and network with throughout the event (these requests will be accommodated to the best of our abilities). This is an afternoon-long experience beginning with lunch and networking between all student attendees and corporate representatives. After 9-holes of golf (reduced from 18 in previous years), dinner will be provided allowing further opportunity to connect with students and prizes will be distributed to winning teams.

Premier Partner | \$1250

Note: Limit 1

- Presenting Partner of the Event
- Up to three (3) Teams, totaling Six (6) Representatives
- Company logo on first and last tee boxes, registration booth, event promotional materials, and golf carts
- 10 minute speaking opportunity at dinner to address all in attendance as well as announce winners of their own tournament event
- Opportunity to provide company-branded golf balls for attendees to golf with
- Exclusive rights to tournament event - Lowest Score & Longest Drive (Men's and Women's)
- Premier Partner is responsible for lunch expenses
- All benefits of Executive Level (excluding additional teams and tournament event)

Executive Partner | \$750

Note: Limit 1

- Up to two (2) Teams, totaling four (4) Representatives
- Exclusive rights to tournament event - Putting Challenge
- Opportunity to announce the winners of their own tournament event at the dinner
- All benefits of Associate level (excluding additional teams)



Associate Partner | \$400

- One (1) team, totaling two (2) Representatives
- Company logo on one tee box and all signage at the event
- Company promotional information distributed to all participants
- Corporate logo and link on the CSA website
- Provide students who are golfing with corporate representatives with company merchandise

Individual Registration | \$150

- Entrance to the tournament for one (1) representative
- Lunch and plated dinner included



The Commerce Week 2024

**September 3-6 | Drake Centre,
University of Manitoba
Attendance ranging from 400 - 1,300
per event**

The Commerce Week (TCW) is the grand orientation week for incoming first-year and returning students at the Asper School of Business and University of Manitoba in the 2024 Fall Semester. TCW is unique in the sense that it is a week-long event that will take place during the first week of school in September. TCW is a diverse event that offers new and returning students academic and social opportunities! Students will have the opportunity to interact with business leaders, Asper faculty, and fellow students to learn about all the opportunities that Asper School offers. TCW presents opportunities to build meaningful relationships, gain insight, and embark on mentorship opportunities so that all Asper students succeed when pursuing their career in business.



Commerce Week 2024-25 will take place from September 3rd to 6th. Your organization will contribute to the importance of Student Life at the Asper School of Business and will have the opportunity to interact with many exceptional Asper students. TCW provides opportunities for your organization to make personable relationships with new and returning students who express interest in beginning their professional careers.

Value

The Commerce Week accentuates the importance of Student Life at the Asper School of Business. It opens the doors and provides a warm welcome to first-year students, and gives returning students something to look forward to every year. TCW is one of the most memorable experiences for all students that attend, as it offers professional and academic opportunities, as well as fun and sociable events that they can remember for the rest of the year.

Your organization will be part of highlighting the importance of a well-rounded student experience at the Asper School of Business. The Commerce Week is a very popular event that gains recognition from fellow business schools across Canada. Contributing to TCW will enhance your organization's relationship with the Asper School of Business and the Commerce Students' Association, and allow you to build and foster new connections with new Asper students.

Premier Partner | \$3500

Note: Limit 1

- Event title sponsorship
- Exclusive speaking opportunity to students at the event
- Company information booth in a prominent location at the Drake Centre, with up to four (4) company representatives and prominent signage placement (i.e. spots for large company banners)
- Company promotional materials included in orientation bags distributed to all participants
- Three (3) week advertisement on all the LED monitors placed in high-traffic areas of the Drake Centre
- Large logo and recognition as Premier Partner on back of t-merch worn by all student leaders
- Company logo displayed in the lecture hall via data projection alongside the Asper logo

Executive Partner | \$1500

Note: Limit 8

- Information booth displayed on the main floor of Drake Centre, with up to two (2) representatives
- Company promotional materials included in orientation bags distributed to all participants
- Two (2) week advertisement on all the LED monitors placed in high-traffic areas of the Drake Centre
- Corporate logo on the back of t-shirts worn by all student leaders



Associate Partner | \$500

Note: Limit 6

- Company promotional materials included in orientation bags distributed to all participants
- Corporate logo on the back of t-shirts worn by all Student Leaders



58th Annual Commerce Business Banquet

October 30, 2024

RBC Convention Centre

**Attendance: 450-500 Students, Corporate Partners and
Special Guests**

The Commerce Business Banquet is one of the most prestigious events presented by the Commerce Students' Association. The banquet holds the proud tradition of fostering a unique link between students and business leaders in our community since its inception in 1966. The Commerce Business Banquet has matured into a distinguished and well-respected event not only for the University of Manitoba but also for the City of Winnipeg and the Province of Manitoba.

With over 500 corporate representatives, students, and special guests in attendance, we are proud to say that BB has become the largest student-led networking event of its kind in Canada.



ASPER SCHOOL OF BUSINESS
COMMERCE STUDENTS' ASSOCIATION
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58th Annual Commerce Business Banquet

The Commerce Business Banquet provides your organization with an opportunity to connect with and recruit the bright minds of the Asper School of Business. This event offers a distinct privilege for your organization to network with a diverse group of students in varying stages of their university careers. The Banquet creates an atmosphere conducive to building relationships with other businesses and prospective clients.

As the formal program begins, students of the Asper School will join you at your exclusive company table. This provides corporate representatives and students a valuable opportunity for direct conversation, as well as the chance to listen to engaging speakers and an inspiring keynote address over a catered three-course meal. The 58th Business Banquet will be held in person and accommodations will be made according to provincial health and safety guidelines at the time.

We hope you will join us for this celebration of both current and future business leaders, as well as the I.H. Asper School of Business.



ASPER SCHOOL OF BUSINESS
COMMERCE STUDENTS' ASSOCIATION
CREATE YOUR LEGACY



"The Commerce Business Banquet is an incredible opportunity to celebrate our students in accounting and those who are choosing to pursue the CPA designation. The event is widely attended by our CPA members who embrace the chance to connect with students and learn more about their paths to the profession. CPA Manitoba is proud to be the Premier Sponsor of this engaging event."

**- Geeta Thucker, FCPA, FCMA
President and CEO, CPA Manitoba**



"The Commerce Business Banquet has a long history and continues to be the premier event in Winnipeg connecting students and employers. While students grow their professional networks and learn about companies and career paths, employers discover the bright and inspiring talent of the future. Wawanesa Insurance is proud to be a UM co-op employer and supporter of this outstanding event."

**- Andrew Cuthbert Organizational
Effectiveness Program Manager
Wawanesa Insurance**



The Asper Business Banquet is one of the pinnacle business sector events in the city. The power of connection is magnified in how the event enables industry leaders and students to build meaningful relationships. Students can capitalize on a unique opportunity to socialize and network with many of our community's inspiring business leaders."

**- Shreeraj Patel, B. Comm. (Hons) MBA
(He/Him) Vice President Commercial
Financial Services RBC Royal Bank of
Canada**



"The Commerce Students Association's continuous efforts to strengthen connections between academia and the business world ensure that Asper students are well-equipped for success in today's competitive marketplace."

**- Denise Zaporzan FCPA, FCMA Chair,
The Associates of the Asper School of
Business President, Asteria Global Inc.**

Corporate Partners' Program

Premier Partner (CPA Manitoba)

- Up to three (3) company tables at the Business Banquet and dinner for nine (9) representatives of the organization
- Opportunity to address those in attendance at the Banquet and present the main course of the evening program
- A seat for one (1) of the organization's representatives at the Banquet head table
- Three additional tickets to the VIP reception with the speaker and other head table members. These representatives will be from each table
- Recognition, including the organization's name and logo, as the official Premier Partner on the Commerce Business Banquet website, social media, and program
- All benefits of the Executive Partner package (excluding additional representatives)

Executive Partner | \$5250

Note: Limit 3

- Up to three (3) company tables at the Business Banquet and dinner for nine (9) representatives of the organization
- Recognition, including the organization's name and logo, as an official Executive Partner on the Commerce Business Banquet website, social media and program
- Featured posts and story posts on all social media platforms leading up to the event including Instagram, Facebook, and LinkedIn
- Items to put in a swag bag, ex: pens, water bottles, notebooks, etc.
- One ticket to the VIP reception with the speaker and other head table members
- All benefits of the Associate Partner package (excluding additional representatives and additional advertisement)

Associate Partner | \$3400

Note: Limit 4

- Up to two (2) company tables at the Business Banquet and dinner for six (6) representatives of the organization
- Recognition, including the organization's name and logo, as an official Associate Partner on the Commerce Business Banquet website, social media, and program
- Feature on all social media platforms leading up to the event
- LinkedIn QR codes on the back of name tags to allow students to scan and connect with representatives
- The company will have a space in the convention centre to place the company banner. This will allow the company to reach and recruit keen students interested in the company during the opening hour.
- Items to put in a swag bag, ex: pens, water bottles, notebooks, etc.
- All benefits of the Patron Partner package (excluding additional representatives)

Patron Partner | \$1950

Note: Limit 12

- One (1) company table at the Business Banquet and dinner for three (3) representatives of the organization
- Recognition, including the organization's name and logo, as an official Patron Partner on the Commerce Business Banquet website, social media and program
- Your organization's name and logo displayed on the registration table
- Recognition, including name and logo, at the banquet room entrance and in the banquet room via a video projector unit
- Ability to provide company-branded merchandise in the take-home gift bags for students such as pens, water bottles, notebooks, etc.

Emerging Business Partner | \$350

Note: Limit 6

- Dinner for two (2) representatives of your organization
- Recognition, including your organization's name and logo, as an Emerging Business Partner on the Commerce Business Banquet website, social media and program
- Your organization's name and logo displayed on the designated table
- Ability to provide company-branded merchandise in the take-home gift bags for students such as pens, water bottles, notebooks, etc.

Rising Business Partner | \$250

Note: Limit 3

- Dinner for one (1) representative of your organization
- Recognition, including your organization's name and logo, as an Emerging Business Partner on the Commerce Business Banquet website, social media and program
- Your organization's name and logo displayed on the designated table
- Ability to provide company-branded merchandise in the take-home gift bags for students such as pens, water bottles, notebooks, etc.

Entertainment (AV) Partner– Price Negotiable

- Recognition, including your organization's name and logo, as an Entertainment Partner on the Commerce Business Banquet website and all social media platforms
- Your organization's name and logo are included in a minimum of five (5) social media updates throughout the campaign as the Entertainment Partner
- Opportunity to bring promotional materials to be handed out during the entertainment portion of the evening
- Ability to provide company-branded merchandise in the take-home gift bags for students such as pens, water bottles, notebooks, etc.

In-Kind Partner

- Please reach out to the Co-Chairs businessbanquet.sam@gmail.com or businessbanquet.daniel@gmail.com



TASTE

(Take A Student To Eat)

October 2024 - January 2025

Attendance: Typically 50 student participants and the meals will be at the discretion of students and corporate partners

How does it work?

Students who are looking to expand their network, get the chance to ask business-oriented questions, and have a meal with an experienced member within the industry. Students will submit applications consisting of their cover letter, resume, and names of the companies they would be interested in talking with to the CSA. The CSA will filter through these applications and then forward them to the companies of interest. The companies will then decide which students they would like to share a meal with and be introduced to each other via email. Once introduced, they will arrange a time and place to get together!



TASTE

(Take A Student To Eat)

Value

Students receive a rare opportunity to have a personal meal with a corporate representative from a company they may be interested in pursuing as a possible career option. During the meal they can ask business oriented questions and gain useful knowledge regarding the industry. Students may also gain useful opportunities to practice their networking skills.

Companies have the opportunity to talk with well qualified students that are interested in learning more about and possibly working for their company in the future! Companies will be able to provide us with a list of criteria (such as year level, major, interests etc.) to ensure optimization of pairing between students and corporate representatives. This establishes a comfortable environment for representatives and students to participate in a casual conversation in a unique networking environment.

Cost

Lunches for corporate partners and students



20th Annual UMMA Wine and Cheese

October 2024 | Location TBA

Attendance 75-100 Students, Asper School of Business

Representatives, CSA executives, Corporate Representatives

The University of Manitoba Marketing Association (UMMA) bridges the gap between classroom learning and the professional marketing industry. We are proud to announce the 20th edition of our Annual Wine & Cheese event. This event offers an unparalleled opportunity for your company to engage with passionate, qualified individuals who are dedicated to pursuing careers in marketing. Our goal is to enhance marketing education in Manitoba and beyond, promoting it as an essential skill across various industries.

UMMA provides students with a platform to refine their skills and explore new possibilities in the marketing field. Attendees of this event are eager to network with business professionals, learn from industry leaders, and explore potential employment opportunities, facilitating streamlined recruitment. Corporate representatives will have the chance to develop meaningful connections with faculty members and the greater business community, all while gaining increased brand exposure.

Join us in celebrating over two decades of fostering marketing connections with UMMA!

Premier Partner | \$1500

Note: Limit 1

- Up to three (3) company stalls and six (6) company representatives at the Wine and Cheese.
- Recognition, including the organization's name and logo, as the official Premier Partner on the UMMA website, social media, and event.
- Featured posts and story posts on all social media platforms leading up to the event including Instagram, and LinkedIn.
- Opportunity to address those in attendance at the Wine and Cheese.
- UMMA x Premier Partner Giveaway on UMMA channels.
- Designated spaces at stalls, the registration table, and the stage for the setup of your organization's express or standing banners.
- All benefits of the Executive Partner package.

Executive Partner | \$1000

- Up to two (2) company stalls and four (4) company representatives at the Wine and Cheese.
- Recognition, including organization's name and logo, as an official Executive Partner on the UMMA website, social media and event.
- Featured posts and story posts on all social media platforms leading up to the event including Instagram, and LinkedIn.
- Personalized company shoutout during the event.
- Designated spaces at stalls for the setup of your organization's express or standing banners.
- All benefits of the Associate Partner package



Associate Partner | \$750

- Up to two (2) company stalls and four (4) company representatives at the Wine and Cheese.
- Recognition, including organization's name and logo, as an official Associate Partner on the UMMA website, social media and event.
- Your organization's name and logo displayed at the designated table.
- Opportunity to bring promotional materials to be handed out during the event,
- Ability to provide company branded merchandise in the take-home gift for students such as bags, pens, water bottles, notebooks, etc.

Patron Partner | \$375

- One (1) company stall and two (2) company representatives at the Wine and Cheese.
- Recognition, including organization's name and logo, as an official Patron Partner on the UMMA website, social media and event.
- Your organization's name and logo displayed at the designated table.
- Ability to provide company branded merchandise in the take-home gift for students such as bags, pens, water bottles, notebooks, etc.



Top 10 Accounting Students in the 5th Annual

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Top 10 Accounting Students in the 5th Annual

6th Annual Internal Accounting Case Competition (IACC)

November 2nd 2024

Location: Asper School of Business, Drake Centre

Attendance: Approximately 70 attendees: Case competitors, ASBAA Executive Council, Volunteers, Judges and Corporate Representatives

The Asper School of Business Accounting Association (ASBAA) is excited to be hosting the 6th annual IACC. The Internal Accounting Case Competition is an introductory level accounting-based case competition for students at the Asper School of Business. Ten teams of four will have three hours to solve an accounting case and prepare a presentation for a panel of 3 judges. Upon deliberation, four teams will advance to the final round, where they will present for a second time, with the top 3 teams being awarded with trophies and cash prizes. In addition, the lunch break portion of the day allows for students to connect with each other, as well as with sponsoring companies.

After 5 successful years of hosting the Internal Accounting Case Competition, IACC has grown to become a highly anticipated case competition in the fall term, and an introduction to accounting cases for many. ASBAA is looking to partner with firms interested in recruiting/engaging with driven students with interests in accounting and/or case competitions. With your support, we can continue to build Asper's accounting community and foster academic growth. We hope you will join us in the 6th Annual Internal Accounting Case Competition!

Premier Partner | \$900

Note: Limit 1

- Exclusive opportunity to develop the case that will be analyzed and solved by case competitors
- Recognition as IACC Premier Partner with the company logo in event publication and all promotional materials
- Opportunity to submit two (2) judges for the case competition; includes a brief feature in the event publication for the respective judge
- Opportunity to send two (2) representatives to network and connect with students during lunch; includes a brief feature in the event publication for respective representatives
- Ability to display promotional banners and hand out promotional material during event
- May provide promotional materials to ASBAA prior to the event; to be included and distributed to participating students in their delegate packages

Executive Partner | \$750

Note: Limit 4

- Recognition as IACC Executive Partner with the company logo in event publication and all promotional materials
- Opportunity to submit one (1) judge for the case competition; includes a brief feature in the event publication for the respective judge
- Opportunity to send one (1) representative to network and connect with students during lunch; includes a brief feature in the event publication for respective representatives
- Ability to display promotional banners and hand out promotional material during event
- May provide promotional materials to ASBAA prior to the event; to be included and distributed to participating students in their delegate packages



Associate Partner | \$350

- Recognition as IACC Associate Partner with the company logo in event publication and all promotional materials
- May provide promotional materials to ASBAA prior to the event; to be included and distributed to participating students in their delegate packages



ASPER SCHOOL OF BUSINESS
COMMERCE STUDENTS' ASSOCIATION
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32nd National Business School Conference

November 14th-17th

Location: I.H. Asper School of Business

Attendance: Approximately 150 Business Student Leaders

The National Business School Conference (NBSC) is a three-day event that gathers 150 business students from across the country to share successes, challenges, and camaraderie with fellow executives of Canadian business school associations. The Canadian Association of Business Students (CABS) is also a partner and they attend and partake in sessions. The association represents 26 Universities and over 75,000 students which provide partners exposure on a national stage. For partners, the event gathers a captive audience of student leaders who are highly influential within their respective schools. Partners are able to market to a highly engaged group of Canada's next generation of business leaders.

Premier Partner | \$4000

Note: Limit 1

- Exclusive speaking opportunity at the Opening Ceremonies on November 14th.
- Invite up to four (4) representatives for the Opening Ceremonies
- Opportunity to provide the NBSC team with a banner to be set up at the delegate registration desk
- Opportunity to include company-branded promotional materials in delegate bags distributed to all conference attendees
- Recognition as premier sponsor
- Company logo, description, and website hyperlink published on the NBSC website, the delegate guide and on a dedicated social media post
- Organization name announced at the Closing Gala Dinner
- Opportunity to work with the CSA to organize a 45 minute leadership or professional development workshop on the topic of innovation on either Friday, November 15th 2024 or Saturday, November 16th 2024 as part of the NBSC weekend program.

Executive Partner | \$1600

Note: Limit 2

- Opportunity to speak for 10 minutes to all 150+ delegates during lunch on the topic of innovation (either Friday or Saturday, one per day, first come first serve)
- Opportunity to bring promotional material and set up a booth at their respective lunch slots.
- Opportunity to include company-branded promotional materials in delegate bags distributed to all conference attendees
- Organization name announced at the NBSC Opening Ceremony and NBSC Closing Gala Dinner
- Recognition as an Executive Partner on all promotional materials
- Company logo, description, and website hyperlink published on the NBSC website, the delegate guide and on a dedicated social media post

Associate Partner | \$1000

Note: Limit 2

- Opportunity to include company-branded promotional materials in delegate bags distributed to all conference attendees
- Company logo, description, and website hyperlink published on the NBSC website, the delegate guide and on a dedicated social media post
- Organization name announced at the NBSC Opening Ceremony and NBSC Closing Gala Dinner
- Recognition as an Associate Partner on all promotional materials

Workshop Partner | \$500

Note: Limit 4

- Unique partnership opportunity to host a professional development workshop in an area of particular expertise (Marketing, HR, Finance, and Leadership). The sessions will be on a first-come-first-serve basis
- Opportunity to include company-branded promotional materials in delegate bags distributed to all conference attendees
- Company logo, description, and website hyperlink published on the NBSC website, the delegate guide and on a dedicated social media post announcing workshop
- Organization name announced at the NBSC Opening Ceremony and NBSC Closing Gala Dinner
- Recognition as an Workshop Partner on all promotional materials

In-Kind Partner

- Other partnership opportunities are available, specifically for in-kind donations and sponsorships. Please reach out to our Co-Chairs, mickaelgier.nbsc32@gmail.com or leticiaacunha.nbsc32@gmail.com for more information.



Fall Commerce Graduation Dinner

November 22, 2024 | The Radisson
Attendance: 120 Students and their
friends and families, and Corporate
Representatives

Commerce Graduation Dinners are a unique opportunity to interact and network with graduation Asper students and all other students in attendance. This is the last opportunity to get the attention of the graduates on their final night as Asper School of Business students! The Commerce Graduation Dinners are attended by graduating students of all majors, current students, faculty, family, and friends. During each dinner, faculty members and students present speeches and awards to honour the graduates and their achievements.

Premier Partner | \$500

- 3 Tickets for the grad dinner
- Opportunity to speak at the Graduation Dinner (2-3 min)
- Recognition, including your organization's name and logo, as a Premier Partner on our evening itinerary, website and graduation video
- Special mention during the dinner as a Premier Partner
- Sponsor three (3) Graduation Dinner tickets for students in need

Executive Partner | \$200

- Recognition, including your organization's name and logo, as an Executive Partner on our evening itinerary, website and graduation video
- Special mention during the dinner as an Executive Partner
- Sponsor one (1) Graduation Dinner tickets for students in need

Associate Partner | \$100

- Recognition, including your organization's name and logo, as an Associate Partner on our evening itinerary, website and graduation video
- Special mention during the dinner as an Associate Partner



Mock Interviews

December 2024 - January 2025

Location: Up to the Corporate Partner and the student

Attendance: Approximately 30+ Students paired with Company Representatives

Mock interviews are an amazing way for employers and recruiters to meet students of diverse ages and backgrounds who are extremely interested in working for their company. Through this initiative, Corporate Partners will have a direct line to eager and motivated students who can be potential intern or post-grad hires.

How does it work?

Mock Interviews are an opportunity for Asper students to gain and practice their interview skills by connecting and conversing with a business professional to receive feedback and grow their network. Those students interested in Mock Interviews will submit a resume while indicating the name of the company they are interested in meeting with. The CSA's Vice President Academics (Angeline Seguinte) and Student Development Coordinators (Jenna Buchwald and Jan Yvette Madarang) will then introduce companies and students via email along with their resumes. From there, the student and business professionals will arrange a time and place for the interview to take place. Prior to interviews, the CSA will provide interview resources to students to try and ensure that they are prepared for their mock interviews. Sample interview questions will also be provided to company representatives.

Cost

No cost.



7th Annual Student Appreciation Week

January 6-9, 2024 | Asper School of Business
Attendance: Asper Students (500+)

Student Appreciation Week is held during the first week of January that marks the beginning of the Winter Term. The event is dedicated to celebrating the hard work of Asper Students while providing a positive outlet during a historically stressful time of year. The campaign consists primarily of booths, which are set in the Drake Center. The event is advertised through multiple social media outlets including but not limited to the Commerce Cares Instagram, and other digital platforms.

Student Appreciation Week engages students through its celebration of their hard work, acknowledgment of their accomplishments, as well as to bring a positive outlook to begin the Winter Term. The significance of this event is its ability to support the mental health and wellbeing of students, as well as its opportunity to connect students and the community together for a meaningful cause. This event reminds students that they are not alone and have access to resources such as Commerce Cares and the various related initiatives. Above all, Student Appreciation Week provides the invaluable opportunity to build a greater sense of community within Asper by fostering relationships through interactions, and it serves as a supportive and welcoming event to all students who attend.

Premier Partner | \$500

Note: Limit 4

- Title rights for one day of SAW (Monday to Thursday)
- Opportunity to have company representatives present throughout the event (if approved by Co-Chairs)
- One separate post with the company logo on our social media
- Company logo on booth and physical marketing material
- Company logo on social media posts
- Two weeks of advertisement of company logo on the six (6) LED monitors placed in high-traffic areas of Drake Centre

Associate Partner | \$300

- Company logo on booth and physical marketing material
- Company logo on social media posts
- Two weeks of advertisement of company logo on the six (6) LED monitors placed in high-traffic areas of Drake Centre

In-Kind Partner

- Company logo on final Student Appreciation Week thank you post
- Brand awareness through company branded giveaway items on booths



Tour De Commerce

January 17th, 2025 | Various Locations
Attendance: 160 students in addition to
Corporate Partners

Tour De Commerce (TDC) is an event that takes networking beyond its traditional methods. Similar to an office crawl, the intention of the event is for students to not only have meaningful conversations with professionals in local businesses, but to do so in the actual environment where the professionals work. Companies have the opportunity to engage with students in a tour of their offices, perform sessions to talk about various professional development topics, and field student questions about their businesses. Companies will also have the opportunity to attend the post event Wine & Cheese to connect with students.

Wine and Cheese Partner | \$750

+ Wine & Cheese Event

Note: Limit 1

- Host a post-event Wine & Cheese for all event attendees and supply wine, food, venue, and other relevant supplies
- Exclusive speaking opportunity at Wine & Cheese
- Prominent signage opportunities throughout event
- Corporate logo on all promotional material including LED screen throughout Drake Centre

Premier Partner | \$3000 &

2 Lunches

Note: Limit 1

- Paying for and hosting 2 lunches for 40 students each
- Host 2 groups of students, each for 90 minutes
- Corporate logo on all promotional material including LED screen throughout Drake Center

Executive Partner | \$2000

& Lunch

Note: Limit 2

- Paying for and hosting lunch for 40 students
- Opportunity to host 40 students at company office for 90 minutes
- 4 tickets to the post event Wine & Cheese for company representatives.
- All benefits of the Associates Partner level

Associate Partner | \$1500

Note: Limit 8

- Opportunity to host 40 students at the company office for 1 hour
- Opportunity to engage students in a tour of company offices/facilities while giving insight about the company and the industry.
- Opportunity to speak on professional development topics
- Corporate logo on all promotional material including LED screen throughout Drake Center
- 2 tickets to post event Wine & Cheese for company representatives

Patron Partner | \$1000 & Breakfast

Note: Limit 1

- Host breakfast for 160 students at University of Manitoba, Drake Center
- Exclusive 10 minute speaking opportunity at the start of the day
- Corporate logo on all promotional material including LED screen throughout Drake Center (price negotiable)
- 2 tickets to post event Wine & Cheese for company representatives
- Opportunity to distribute in-kind promotional material during the breakfast to the students



5 Days for the Homeless

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January 2025 to March 2025

Five Days for the Homeless is a national charity campaign founded by students, with the goal of raising money and awareness for youth experiencing homelessness. Included are various fundraising events throughout the term; the main event is 5 Days Week which includes opening and closing ceremonies, a prize basket giveaway, donation booths, etc.

In Winnipeg, the local charity supported is RaY (Resource Assistance for Youth), which supports homeless and marginalized young people as they reach their independence. They offer assistance with housing, education, and health. Various events and initiatives are held throughout the winter semester to raise money for the campaign.

Corporate sponsorship would go directly to RaY. The University of Manitoba has been involved for 20 years to raise funds and awareness for homelessness.

Premier Partner | \$2000

- Premier Speaking rights at a primary event during the campaign
- Personalized mention in the 2024-25 CSA Impact Report
- Foundation/company logo on all social media posts
- A minimum of two (2) mentions in the CSA newsletter accompanying 5 Days information
- Invitation to all online and in-person events
- Foundation/company logo prominently displayed on website with hyperlink and short bio about foundation/company
- Foundation/company logo in primary location on campaign t-shirts and marketing material
- Location for signage at donation booths
- Acknowledgement of company/foundation contributions to 5 Days at the beginning of all events
- Opportunity to present a donation or be presented with 5 Days merchandise in a photo.
- Opportunity to distribute promotional material at an event during the campaign.

Executive Partner | \$1250

- Speaking rights at a primary event during the campaign
- Personalized mention in the 2024-25 CSA Impact Report
- Foundation/company logo in a minimum of fifteen (15) social media posts
- A minimum of two (2) mentions in the CSA newsletter accompanying 5 Days information
- Invitation to all online and in-person events
- Foundation/company logo prominently displayed on website
- Foundation/company logo in primary location on campaign t-shirts and marketing material
- Acknowledgement of foundation/company contributions to 5 Days at the beginning of at least three (3) online or in-person events
- Opportunity to present a donation or be presented with 5 Days merchandise in a photo



Associate Partner | \$500

- Foundation/company recognition at a primary event
- Foundation/ company logo in a minimum of ten (10) social media posts
- A minimum of one (1) mention in the CSA newsletter accompanying 5 Days information
- Invitation to all online and in-person events
- Foundation/company logo prominently displayed on website
- Foundation/company logo on campaign t-shirts and marketing material •
Acknowledgement of foundation/company contributions to 5 Days at the beginning of at least two (2) online or in-person events

In-Kind Donations



JDC West 2025

June 2024 - January 2025

**Attendance: 600+ Student Delegates and
50+ Asper Students**

Competition taking place January 2025

JDC West is a platform for students throughout western Canada to develop and apply the required skills to succeed in the 21st century. Additionally, it presents a potential recruitment opportunity by enhancing visibility through valuable networking events that showcase Asper Students' tremendous potential. For the past 18 years, delegates and Asper students have experienced their own unique, personal growth and development through JDC West and have gone on to make monumental and meaningful contributions to organizations and business communities across North America. JDC West 2025 will carry the momentum from last year and strive to impact each delegate.



Value

Net-Working Opportunities

- Pre-vetted access to 50+ members of some of the top business students in Asper across all majors/disciplines
- Opportunity to build relationships with students throughout the year as coaches and various networking events
- Assessment of student's practical business skills through coaching
- Increased exposure to Asper students ranging from Year 1 and above

Exposure to the Asper Community

- Largely visible within the Asper School and Winnipeg
- National exposure at the prestigious JDC West competition
- 6 months of exposure with Team Asper through various premium events
- Access to student's resumes and experience for personalized interactions

Corporate Social Responsibility

- 1,600+ hours of volunteering in the Winnipeg community by Team Asper delegates throughout the year
- Taxable receipts for charity contributions
- Partnership with impactful Winnipeg organizations such as Harvest Manitoba, United Way, and Variety Manitoba to help the larger community

Development

- Help develop student's understanding of industry practices with real-life scenarios
- Prepare students to thrive in the different industries that your organization performs on by providing direct feedback
- Refreshment of skills for coaches to keep current practices fresh in their minds



Partnership Levels:

- Premier Partner
- Executive Partner
- Silver Partner
- Premier Charity Partner

Note:

** Please refer to JDC West 2025 Corporate Partner's Program to get more insight on partnership levels and a detailed description of the different events hosted by Team Asper



BizTek 2025

January 2025 | Location TBA **Attendance: 40+ Students, Company** **Representatives, and Committee** **Members**

BizTek is the annual event held by the Business Analytics Association (BAA) formerly known as the Management Information Systems Association (MISA). The goal of this event is to help students explore possible career opportunities in the field of Technology and establish relationships with potential employers. BizTek invites leaders in the management and IT fields to share their experiences with students in various years. BizTek will include a presentation from the premier partner which includes showcasing product demos, speeches from other partners, a three-course meal, and a networking session where students will have the ability to sit with the company of their choice and ask questions firsthand. BizTek is a great opportunity for businesses wanting to meet and possibly recruit students within the new Business Analytics major, the Management Information Systems major, as well as those from other majors who are interested in the corporate IT field. It is also an amazing way for companies to showcase interesting facts about their organization and career.

Premier Partner | \$2500

Note: Limit 1

- Event title sponsorship
- Company information booth
- Exclusive opportunity as Keynote speaker with 30 – 40 minutes speaking time
- Invitations for four (4) company representatives to the event
- Opportunity to distribute company promotional material to attendees
- Company logo prominently displayed and acknowledged during the event
- Corporate logo on all printed and promotional materials
- Corporate logo and link on the BAA website
- Company promoted in BAA online community and in a dedicated post on social media handles.

Executive Partner | \$1500

Note: Limit 2

- Company information booth
- Invitations for three (3) company representatives to the event
- Opportunity to distribute company promotional material to attendees
- Company logo prominently displayed and acknowledged during the event
- Corporate logo on all printed and promotional materials
- Corporate logo and link on the BAA website
- Company promotion in BAA online community and in a dedicated post on social media handles.



Associate Partner | \$1000

Note: Limit 4

- Invitation for two (2) corporate representatives to the event
- Opportunity to distribute company promotional material to attendees
- Company logo prominently displayed and acknowledged during the event
- Corporate logo on all promotional materials
- Corporate logo and link on the BAA website.



36th Annual Finance Banquet

February 2025 | Location TBA
**Attendance: 70-100 Students, Corporate
Representatives, and Special Guests**

The 36th Annual UMFO Banquet is a highly anticipated event that fosters a meaningful connection between finance students and industry professionals in our Winnipeg community. The UMFO Banquet will provide your organization with the opportunity to engage with Asper students passionate about finance, explore recruitment prospects, and enhance your company's branding. Your presence and support will play a crucial role in the career development of aspiring finance professionals, providing them with insights and inspiration to guide their future endeavors. The evening will feature a reception, a three-course meal, and a keynote speech.

We hope you join us for an evening of connections, learning, and development as we continue to build and strengthen the finance community in Winnipeg!

Premium Partner | \$3500

Note: Limit 1

- Table and Tickets
 - 3 tables with 3 representatives at each table
- Resumes
 - Access to all student resumes
- Branding
 - Logo prominently displayed on all event materials including invitations and programs
 - Logo on the event website with hyperlink to your company website
 - Logo on all social media promotions up to 3 weeks in advance on the banquet
 - Company overview Instagram post up to 3 weeks in advance of the banquet
 - Company overview on Asper TVs up to 3 weeks in advance of the banquet
- Promotion
 - Distribution of promotional items including company branded merchandise at the banquet
 - 2 company shout outs (of your choosing) in the UMFO monthly newsletter distributed to members
 - Verbal acknowledgment during the event
- Speaking Opportunity
 - Keynote speech up to 15 - 20 mins with a Q&A session

Executive Partner | \$1500

- Table and Tickets
 - 2 tables with 3 representatives at each table
- Resumes
 - Access to resumes for student at your tables
- Branding
 - Logo displayed on all event materials including invitations and programs
 - Logo on the event website with hyperlink to your company website
 - Logo on all social media promotions up to 2 weeks in advance on the banquet
 - Company overview Instagram post up to 2 weeks in advance of the banquet
 - Company overview on Asper TVs up to 3 weeks in advance of the banquet
- Promotion
 - Verbal acknowledgment during the event
 - 1 company shout out (of your choosing) in the UMFO monthly newsletter distributed to members

Associate Partner | \$750

- Table and Tickets
 - 1 table with 3 reps
- Resumes
 - Access to resumes for students at your table
- Branding
 - Logo displayed on all event materials including invitations and programs
 - Logo on the event website with hyperlink to your company website
 - Logo on all social media promotions up to 1.5 weeks in advance on the banquet
 - Company overview Instagram post up to 1.5 weeks in advance of the banquet
- Promotion
 - Verbal acknowledgment during the event.

Note: Invoices will be sent in two rounds, 50% will be invoiced in December with the other 50% invoiced after the event takes place.



Leadership Conference

March 2025 | Location TBA
Attendance: 60-80 Students

This event is aimed at refining your leadership abilities, gaining confidence, boosting self-assurance and expanding your networking within the community. This leadership conference is open to students of all years and provides a distinctive chance to participate in sessions, workshops and keynotes with an emphasis on developing their own leadership sense, style and skills.

Participants, regardless of their academic experience, will learn valuable insights from the conference first hand, alongside opportunities to exchange advice with peers. Corporate sponsors for the event will have the chance to impart their own wisdom and experience to the next generation of business leaders. The conference will close with a fireside chat.

Executive Partner | \$2000

Note: Limit 2

- Speaking time at meal to address all in attendance, context subject to approval.
- Ability to participate with students in workshops.
- Company logo on event promotional materials.
- Opportunity to provide company-branded items for delegate bags.
- Logo on marketing materials.
- As well as all benefits of associate level.

Associate Partner | \$1000

Note: Limit 3

- Opportunity to provide company-branded items for delegate bags.
- Company promotional information distributed to all participants.
- Logo on marketing materials.
- Ability to participate with students in workshops.



Winter Commerce Graduation Dinner

March 21, 2025 | The MET
Attendance: 250 Students and their
Friends and Families, Corporate
Representatives

Commerce Graduation Dinners are a unique opportunity to interact and network with graduation Asper students and all other students in attendance. This is the last opportunity to get the attention of the graduates on their final night as Asper School of Business students! The Commerce Graduation Dinners are attended by graduating students of all majors, current students, faculty, family, and friends. During each dinner, faculty members and students present speeches and awards to honour the graduates and their achievements.

Premier Partner | \$1500

- Exclusive speaking opportunity at the Graduation Dinner (for 2-3 min)
- Five (5) tickets to the dinner
- Partners may bring their banners and have them displayed at the Grad Dinner
- Opportunity to run a (3) week advertisement on the six (6) 65" LED monitor placed in high-traffic areas of the Drake Centre
- Recognition, including your organization's name and logo, as Premier Partner on our website and on our dinner program
- Special mention during the dinner as a Premier Partner
- Includes all benefits of Executive Partner level below (excluding additional representatives or tickets)
- Sponsor five (5) Graduation Dinner tickets for students in need

Executive Partner | \$1000

- Two (2) tickets to the grad dinner
- Logo and web address in event program
- Opportunity to run a (2) week advertisement on the six (6) 65" LED monitor placed in high-traffic areas of the Drake Centre
- Recognition, including your organization's name and logo, as an Executive Partner on our dinner program
- Special mention during the dinner as an Executive Partner
- Sponsor two (2) Graduation Dinner tickets for students in need
- Includes all benefits of Associate Partner level below (excluding additional representatives or tickets)



Associate Partner | \$500

- Recognition, including your organization's name and logo, as an Associate Partner in our dinner program
- Opportunity to run a (2) week advertisement on the six (6) 65" LED monitor placed in high-traffic areas of the Drake Centre
- Special mention during the dinner as an Associate Partner



ASPER SCHOOL OF BUSINESS
COMMERCE STUDENTS' ASSOCIATION
CREATE YOUR LEGACY

Future of Indigenous Business Banquet (FIBB)

March 2025 | Location TBA

Attendance: 120+ Total Attendees

Historically, the Future of Indigenous Business Banquet (FIBB) has been an opportunity to bring together students, corporate representatives, and Indigenous leaders to create discussion and collaboration with Indigenous businesses in Manitoba. As one of the premier student-led networking opportunities from the Asper School of Business, FIBB has been an event to embrace Indigenous culture while advancing student opportunities. FIBB gives students ample time to network, gain clarity on career interests, and share a wonderful meal with corporate representatives!

Within the Asper School of Business, the University of Manitoba Indigenous Commerce Students (UMICS) team is committed to fostering a space for students whose identity or common interest in enhancing Indigenous culture can blossom. As current and future business leaders, we aim to create a sense of community by forging partnerships with local organizations and some of the top post-secondary institutions in Winnipeg. This year, corporate representatives can prepare for 4-5 hours of cultural immersion and an opportunity to recruit emerging Indigenous student leaders from around Manitoba.



Future of Indigenous Business Banquet (FIBB)

The 2024-25 UMICS team is staunchly dedicated to creating Indigenous community, recognition and prosperity. These values will directly influence the traits of the 2024-25 Future of Indigenous Business Banquet. This year's event will include networking opportunities with popular as well as Indigenous businesses, two segments of discussion by four esteemed panelists, Indigenous entertainment, and a hearty meal!

This year, UMICS will be partnering with local Indigenous businesses, as well as numerous popular companies in Winnipeg. In an effort to further create community amongst business students and companies, UMICS plans to partner with a variety of companies to create an opportunity for companies to recruit Indigenous students with varying interests and specialties within business.

In accordance with acts of truth and reconciliation, the University of Manitoba Indigenous Commerce Students have a duty and honor to advance Indigenous student success, promote Indigenous culture and community, while growing Indigenous representation in professional fields. We look forward to seeing you at this year's Future of Indigenous Business Banquet!

Premier Sponsor | \$5000

Note: Limit 1

- Premier sponsors get additional recognition and their logo will be the most prominent in marketing, further the premier sponsor will get the chance to say a few words at the very beginning of the night.
- They can talk about their involvement in the Indigenous community, how they plan to nurture and promote truth and reconciliation in the workplace, or how they are fostering growth for smaller Indigenous businesses.
- Premier sponsors will have the chance to network with students.
- Up to three tables at the Future of Indigenous Business Banquet, for nine representatives of the organization.

Executive Sponsor | \$3000

Note: Limit 4

- Special recognition will be given to sponsors during the opening speech.
- Will be named and have their logos in marketing, and have the chance to network with students.
- Up to two tables at the Future of Indigenous Business Banquet, for six representatives of the organization.

Table Sponsor | \$2000

Note: Limit 12

- Will receive recognition in pamphlet handouts, and a chance to network with students.
- One company table at the Future of Indigenous Business Banquet, for three representatives of the organization.

Note:

Along with the purchase of a sponsorship, for an additional \$500, sponsors will be permitted to provide their own merchandise at the event.

- For an additional \$500, sponsors can use this as a marketing opportunity for themselves. Merchandise can be handed out, placed at table settings, or found at a central location at the event. (i.e. company pens can be placed at table settings or company notebooks given away at the check-in table.)



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Thank You

Without the support of
your company, these
events would not be
possible

