



ASPER SCHOOL OF BUSINESS
**COMMERCE STUDENTS'
ASSOCIATION**
CREATE YOUR LEGACY

CSA STUDENT RESOURCE GUIDE



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CREATE YOUR LEGACY

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Land Acknowledgement

The Commerce Students' Association would like to thank the land and water. We acknowledge that we are on Treaty 1 Territory, the original lands of Anishinaabeg, Cree, Oji-Cree, Dakota, and Dene peoples, and on the homeland of the Metis Nation.

Being on this land, it is our responsibility to respect the treaties that were made, acknowledge the harms and mistakes of the past, and dedicate ourselves to moving forward in partnership with Indigenous communities in a spirit of reconciliation and collaboration.



HELLO AND WELCOME TO ASPER!

This guide has been created to help you navigate through your time as a student at the Asper School of Business and we hope that you find it a useful resource. My name is Melani Fernando and I am the Vice President Academics of the Commerce Students' Association (CSA).

This guide was put together by the CSA's Student Development Coordinators, Taylor Bially and Joy Okafor with the help of content creator Joaquin Manalo and with the contributions of a number of students including Brooke Naismith, Habiba Mohamed, Shaun Moore, and Betty Mae Ferrer.

This is meant to be a living document with updates made annually. If you have any suggestions or questions, please don't hesitate to reach out to me at vpa@aspercsa.com or schedule a coffee chat. For now, take a look through the guide, good luck, and have fun!

MESSAGE FROM THE DEAN



Welcome to the I. H. Asper School of Business!

As Bachelor of Commerce students, you benefit from the support of our award-winning faculty, connections with the Manitoba business community and network of over 22,000 Asper alumni worldwide.

At Asper, we believe that diverse perspectives, equitable opportunities and inclusive communities are necessary to sustain an exceptional learning environment. You all bring something unique to this program, and I encourage you to spend time connecting with your classmates, discovering extracurricular opportunities and feeling part of the Asper community.

I also want to remind you that you are at the very beginning of a new stage. I hope you take in the information and resources available, while remembering that you have time for discovery, connection and learning.

Enjoy the excitement of these early weeks and the possibilities you'll discover at the Asper School of Business!

Bruno Silvestre, Ph.D.
Dean, I. H. Asper School of Business
CPA Manitoba Chair in Business Leadership

THE COMMERCE STUDENTS' ASSOCIATION:

Who are we?

The Commerce Students' Association (CSA) represents the entire 2000+ student body enrolled in the I.H. Asper School of Business.

This means if you're an Asper student, you're already a member!

As a student-run organization, the CSA Council is dedicated to serving you and fostering connections between students, faculty, and the business community.





The CSA consists of 9 portfolios and a general council that work together to bring Asper's events and initiatives to life every year. These include the Presidents Portfolio, Internal Portfolio, Finance Portfolio, Corporate Relations Portfolio, Marketing Portfolio, Professional Development Portfolio, Academics Portfolio, Community Portfolio, and Student Life Portfolio.

Connect with us on Instagram at [@aspercsa](https://www.instagram.com/aspercsa)

[More information on CSA portfolios and executives!](#)



The First Year Committee

While the CSA General Council (GC) is already formed for the academic year, there's still a place for students in their first year in Asper to get involved! If you find the CSA intriguing as a first-year student, you might want to explore joining the first-year committee.

The Asper First-year Committee (FYC) is a group of students in their first year in Asper who organize a range of events tailored to meet the needs of first-year students. The FYC consists of two first-year representatives and a first-year council, forming a dynamic team to support and engage the first-year community.



5 Days for the Homeless Committee

Not in your first year at Asper? No worries, there are more opportunities for you! Five Days is an impactful national charity campaign held in March, aiming to raise awareness for youth homelessness. The Five Days Committee works together to raise money and run events for the 5 Days for the Homeless campaign.

Get Involved, Gain Skills, Make Friends!

Getting involved in student organizations within Asper can be very beneficial. It allows you to develop and enhance valuable leadership, teamwork, and communication skills that are highly valued in the business world. Joining committees fosters a sense of belonging, engagement, and personal growth, and helps you form connections with peers and professionals in the business community.



Here is a list of Student Action Groups (STAGS) in Asper:

STAG	Instagram
Asper School of Business Accounting Association (ASBAA)	@asbaa.uofm
Business Analytics Association (BAA)	@asperbaa
U of M Actuarial Club (UMAC)	@umactuarialclub
U of M Finance Organization (UMFO)	@umfinanceorganization
U of M Supply Chain Organization (UMSCO)	@umsco
U of M Marketing Association (UMMA)	@umma.asper
U of M Human Resource Association (UMHRA)	@umhra
The Entrepreneurial Mindset (TEM)	@tem.uofm
U of M Indigenous Commerce Students (UMICS)	@umics
Association of International Management Students (AIMS)	@aimsmanitoba
Asper Co-op Association (ASCA)	@ascaasper
AIESEC	@aiesecmanitoba
A Network of Empowered Women (ANEW)	@anew.group
JDC West	@asperjdcw

SCHOLARSHIPS

Entrance Scholarships

Entrance scholarships are automatically awarded to students when they enter the University of Manitoba. The amount you receive is based on your high school grades and ranges from \$1,000 - \$3,000. These are applicable for domestic and International students!

President Scholar

Students who enter the University of Manitoba with a minimum 95% high school average are recognized as President Scholars. These students are awarded \$1000 each year that they are enrolled in full-time classes and keep a 4.0 GPA.

U of M Scholarships

The University of Manitoba offers a variety of scholarships you can apply for! You can search their detailed database.

Asper Scholarships

The Asper School of Business offers their own scholarships tailored to business students. Some of these have criteria such as a specific major and require an application. There are also a handful of scholarships that are only available if you submit the Asper School of Business General Award Application on Aurora by October 1st.

St. John's and St. Paul's College Scholarships

St John's and St Paul's College are student associations with locations on campus that offer various scholarships, events, and support for students throughout the year. To apply for their scholarships you need to become a member, which can be done on Aurora for a small fee each term. If you're interested, you can visit their pages!

International Student Scholarships

Many scholarship opportunities are available for International students through the University of Manitoba. As well, the **CSA has an international student scholarship!**

Indigenous Student Scholarships

Numerous financial aid opportunities are accessible to Indigenous students, provided by the University of Manitoba and external partners. Take a look through their scholarship database!

More Scholarship Opportunities

Discover more scholarship opportunities supported by groups like UMSU, the Black Students Community, Women's Center, International Students Organization, and more. You can usually apply for these scholarships at the end of the school year in April or May! You can find this information on each group's Instagram.

REGISTERING FOR COURSES

Tips and Tricks:

You can register for courses in Aurora under the “Enrolment and Academic Records” and “Registration and Exams” tab. You can learn more about registration and waitlists below!

[U of M Registration Information](#)

Which Courses to Take in Asper?

If you are entering the Asper School of Business in Fall 2023 or later, you fall under the new curriculum! Below is a list of required first and second year courses in the recommended order.

For year 1:

Course	Credit Hours
ECON 1010	3
ECON 1020	3
MATH 1524 with lab (may also take MATH 1500 or MATH 1230)	3
STAT 1000 or STAT 1150 with lab	3
Written English Course “W” (excluding ART1110, GMGT1010 and GMGT2010)	3
Non-business Electives	6
GMGT 1010	3

GMGT 2070	3
MKT 2210	3
Total	30

For year 2:

ACC 1100 with lab	3
ACC 1110 with lab	3
ENTR 2030	3
FIN 2010 with lab	3
GMGT 1000	1.5
GMGT 2010	3
HRIR 2240	3
IDM 1010	1.5
IDM 1020	1.5
IDM 2020	3
SCM 1000	1.5
SCM 2160	3
Total	30

Note:

If you plan to take 24 credit hours per year and not 30, you can take GMGT 2070 and MKT 2210 in your second year! You can learn more about first and second year courses and specific course descriptions below.

[Asper First and Second Year Courses](#)

[Academic Calendar](#)

[First Year Planning Guide](#)

Creating a Manageable Schedule

When planning your course schedule, the amount of courses you register for depends on your commitments throughout the year, desired workload, and personal work ethic. If you're worried about having a hectic schedule, we recommend spreading out challenging classes over multiple semesters to maintain a manageable pace. A way to do this is by taking harder classes with labs in different semesters. It's also important to mix in some lighter or elective courses into your schedule each semester to balance the harder ones. An example of this could be pairing a math heavy course with a written course and other electives.

Consider if you want breaks in between your classes to study, or if you prefer to have them back to back. When unsure of the type schedule that works for you, a helpful tip is to register for extra classes and see which ones fit best in your schedule during the first two weeks of classes. Afterwards you can drop the undesired classes before the refund deadline, and take them later!



Contact information:

Undergraduate Program Office

Email: b_comm@umanitoba.ca

Phone: 204-474-6388

Lastly, don't hesitate to seek advice from academic advisors or join the **Asper mentorship program** to gain insights on course combinations and get guidance on creating a well-rounded schedule that works for you!

UM Achieve Audit: Planning Your Degree

A helpful resource to plan out the courses needed for your major is the UM Achieve audit. By running an audit of your specific degree and major, you can get a personalized view of what classes you've already taken, which courses are still needed, and the progress of your degree!



MAJORS: FIND THE RIGHT ONE FOR YOU

Accounting

An accounting major focuses on the study of financial records, transactions, and principles involved in financial reporting. Students in this major learn to analyze, interpret, and communicate financial data, preparing them for a Chartered Professional Accountant (CPA) designation and careers in auditing, taxation, or financial analysis.

“Going into Asper, I was not sure what I wanted to major in. I took financial accounting and loved it, but was not decided on pursuing accounting until a chance encounter made me realize I could practice accounting my whole life and still be happy. For anyone thinking about accounting, get a head start! The Chartered Professional Accountant (CPA) designation has lots of undergraduate accounting course prerequisites!”

- Brooke Naismith, 4th Year Accounting Student



Check out: [CPA Transfer Credit Guide](#)

Supply Chain Management

Majoring in Supply Chain Management will teach you the end-to-end process of goods and services, from production to delivery to customers. With this major, possible careers include supply chain analysts, logistics managers, procurement specialists, or operations managers.

“I chose Supply Chain Management as my major as it is a fascinating and dynamic field that has captured my interest due to its profound impact on global business operations and society at large. After witnessing how COVID induced production shortages, exposing vulnerabilities in global supply chains, I realized the critical importance of efficient supply chains in ensuring smooth operations. The challenges posed by the pandemic sparked my interest in exploring various strategies to optimize supply chain efficiencies, ensuring stability and resilience in times of crisis. Additionally, I am intrigued by the implementation of sustainable eco-friendly practices within supply chains.”

- Habiba Mohamed, 4th Year Supply Chain Student



Finance

A Finance major focuses on understanding the management of funds in various organizations. Students in this major learn about financial analysis, investments, risk management, and financial planning, preparing them for careers as financial analysts, investment bankers, financial consultants, or financial managers.

Actuarial Mathematics

An Actuarial Mathematics major involves the study of mathematical models and statistical techniques to manage risks in fields such as insurance, finance, and pension systems. With this major you can pursue careers as actuaries, working for insurance companies, financial institutions, or consulting firms.

“Pursuing an Actuary degree has been both challenging and rewarding at the same time. If you enjoy studying math concepts, probability, risk, financials, and analytics, this is the degree for you! Through internships, there are many opportunities with companies to receive real world projects and valued work. Resources available to use during your degree include UMAC’s instagram and website, UMAC’s actuary survival and exam guides, and Coaching Actuaries!”

- Shaun Moore, 4th Year Actuary Student



Check out: [Actuary Resources](#)

Marketing

A Marketing major revolves around the study of the different ways you can promote products, services, or brands to targeted consumers. Creative students with this major can pursue careers as digital marketing specialists, marketing managers, and market research analysts.

Business Analytics

With a Business Analytics major you learn how to collect and process historical business data, analyze it to identify trends and patterns, and then use it to make data-driven business decisions. Graduates with this major can pursue careers as data analysts, business analysts, data scientists, or data consultants.

Human Resource Management

A Human Resource Management major involves the study of managing people within organizations, including recruitment, training, employee relations, and strategic workforce planning. Graduates with this major can pursue careers as HR specialists, talent acquisition managers, recruitment specialists, or employee training and development coordinators.

“I chose HR as a major because of my love for working with others. The HR major itself is really broad so there is a specialization for everyone (ex. if you love networking, recruitment could be for you or if you are more analytical then probably compensation). I also love the major because it has made me a better leader. Through the lessons I have learned it has helped me better understand how to support the development of my executive team and peers to make an impact”

- Betty Mae Ferrer, 4th Year HR Student



Strategy and Global Management

The strategy and global management major provides training in international business and business strategy. It can be combined with other majors to pursue careers as international business managers, global marketing specialists, international sales representatives, or roles in multinational corporations.

Entrepreneurship and Innovation

An Entrepreneurship major teaches the skills and knowledge necessary to start and run a successful business venture. This major prepares students for careers as business owners, startup founders, or consultants, where they can apply their creative mindset to build and grow innovative businesses.

Indigenous Business Studies

The Indigenous Business Studies major is unique to Asper. With this major, students get a unique perspective on Indigenous Business in Canada and learn valuable skills about management and ways to communicate with Indigenous Business partners. When combined with other majors, the possible career opportunities are endless!

Generalist

Not sure what you want to major in? Don't worry! A Generalist major is a comprehensive mix of every major Asper has to offer. Students who have a generalist major can pursue careers as sales managers, finance managers, production coordinators, office managers and many more!

LET'S EXPLORE THE DRAKE CENTRE



Study Spots

Don't know where to study? We've got you covered! Some study spaces in Asper include the Sony Study space on the third floor (exclusive to Asper students), the fishbowl on the second floor, and a calm and quiet study space up on the 6th floor.

To find additional study spots across campus, check out the UMSU website, where you can explore the whole campus to find your perfect study nook.

[UMSU Student Guide With More Study Spots](#)

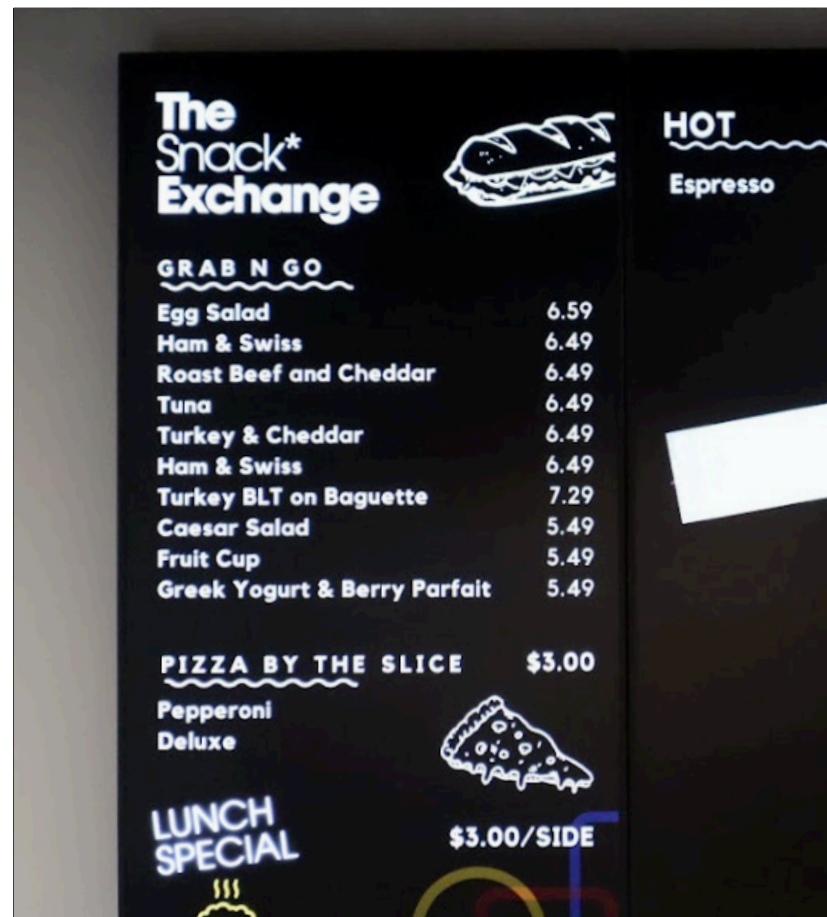
Never Let Your Lunch Get Cold!

In response to student needs, multiple microwave stations are now available in the Drake Center. To make sure they stick around for good, be sure to maintain tidiness in these areas, so that other students and staff can enjoy a warm lunch!



The Snack Exchange Cafe

We are thrilled about the opening of a brand-new school cafe in the fishbowl at the Drake Center! This new addition will provide a convenient and welcoming space for everyone to relax, socialize, and refuel during busy days on campus. With a menu of delicious drinks and snacks, this cafe has something for everyone and caters to various dietary preferences. Don't forget your wallet and meet us there in the fall!



ACADEMIC RESOURCES TO BE AN ACADEMIC WEAPON

Here is a comprehensive list of many academic resources the Asper School of Business offers. These include experiential learning opportunities, career services, and networking events!

Laptop Loaner Program

The Asper School of Business recognizes the importance of accessibility in allowing students to reach their full academic potential, and notes the ever-growing role technology plays in the classroom. The CSA offers a laptop loaner program for students, with laptops granted on the basis of need for one school term at a time. If interested, please contact the Commerce Students' Association VP Academics, Melani Fernando!

Academic Advisors

Academic advisors serve as both guides and mentors and provide personalized support throughout your academic journey. If you need help navigating all aspects of university, seeing an academic advisor can be helpful for you! They help students understand course requirements, the curriculum, and degree planning so you can stay on track towards graduation. Visit the [Asper Student Experience!](#) site to learn how to get in touch with an academic advisor!



Career Development Centre

Confused on the best way to find your dream job? The Career Development Center (CDC) gives you access to career planning and exploration tools to help you pursue your desired career path. Through career assessments, workshops, and one-on-one counselling, students can gain a deeper understanding of their skills and interests to find the best career for them! Check out the [Career Development Centre website](#) to learn more!

Co-op: Get Work Experience

The Career Development Centre oversees the Co-op program. Being a co-op student allows you to find internships throughout your degree, apply your classroom knowledge to the real world, and gain academic credit! Asper students have access to the province's leading employers and will complete 3 work terms which is one full year of professional paid work experience. Co-op is a great option for students looking to gain connections and experience, with 97% of them landing full-time jobs after graduation! To learn more or apply this fall, you can visit the Co-op office located in room 254 of the Drake Center, or visit [Asper Co-op Program Website!](#)



Exchange: Study Around the World

Through Asper's international exchange program, students have the opportunity to attend one of more than 60 business schools worldwide! Exchange students receive excellent support with all courses being taught in English, and credits that transfer directly to satisfy degree requirements. Joining an exchange program has many advantages, including helping you stand out to employers, broadening your cultural horizons, and so much more. Exchanges can change your life by developing your independence, confidence, adaptability, and intercultural knowledge. The Asper Exchange Program office is located in room 268 in the Drake Center and to find out more visit their [website!](#)



CSA Tutoring Program

Are you looking to become an academic weapon? The Commerce Students' Association aims to provide tutoring services designed especially for Asper students in the next 2023/2024 academic year. Our tutoring program will pair students with tutors fitted to support their selected subjects and learning preferences. Tutoring gives individualized assistance, support, and a greater comprehension of difficult subjects. The chance to ask questions, get feedback, participate in interactive learning, and boost motivation and accountability are all made possible by having a tutor. Check out the [CSA website](#) for more details on the application process!

Academic Learning Centre

The Academic Learning Center (ALC) is there for all of your academic support needs! Students can benefit from the expertise of writing tutors and content tutors who offer valuable guidance and direction when it comes to writing essays and understanding difficult course material. For more information, visit the [ALC website!](#)



Mock Interviews

Mock Interviews present an excellent opportunity for Asper students to enhance their interview skills and receive feedback from business professionals. Engaging in these mock sessions allows students to refine their interview techniques and gain confidence, putting them on a path to success in their future career endeavours. For more information on mock interviews, visit the [CSA Website!](#)

Case Competitions

Do you want to apply what you learn in class to real world scenarios? Make friends, travel, represent Asper, all with the chance to win amazing prizes? Case competitions are a great opportunity to show off your problem-solving skills in a unique and impressive way. You'll team up with cool people to come up with creative solutions to real-world business problems, and present your ideas in front of judges who are industry experts, business leaders, and top company execs. With case competitions you can improve your public speaking and problem-solving in a significant way! You can learn more [here!](#)

JDC West

Ever heard of JDC West? It's the biggest student-run business competition in Western Canada! It's a three-day event packed with academic case challenges, debate, sports fun, social contests, and even a charitable touch. Students compete against each other in various business areas, all while sharpening their networking, critical-thinking, and leadership skills.

They are recruiting their athletic and challenger team in the fall. Go Team Toba!



Academic Integrity

Academic integrity is a priority at the University of Manitoba. It is defined by the University as a dedication to six core principles: honesty, trust, fairness, respect, accountability, and courage.

Students who do not uphold academic integrity in regards to their tests, exams, assignments, plagiarism and artificial intelligence will face consequences that are best to be avoided.

To learn more about the U of M's academic integrity requirements, visit their page below!

[Academic Integrity at the University of Manitoba](#)



COMMERCE STUDENTS' ASSOCIATION

INTERACTING WITH PROFESSORS

Email Etiquette

If you're not sure how to write a professional email, here are some useful tips!

Quick Tips for Writing Your Email

- Email your professor or teaching assistant well in advance with any questions to ensure a timely response.
- Find communication preferences on your course syllabus.
- Send emails during work days and suitable hours (8:00 am to 5:00 pm, Monday through Friday)
- Use your "@myumanitoba.ca" account to email the professor, as they may not respond to personal addresses.
- Use specific introductory information in the subject line such as your name, class name, and a brief overview of your question.
- Address the recipient by their preferred name from the syllabus (e.g., "Dr.," "Professor," "TA").
- Ask your question with concise context.
- Be grammatically correct and maintain a polite and courteous tone.
- Avoid informal acronyms like "LOL".
- Double-check recipient's email address and ensure a brief and clear subject line.
- Verify attachments if mentioned.
- Review and edit the email for content and presentation.

Check Out This Email Example for Reference!

Subject: PSYC 1200 A02 Assignment 1

Dear Professor Kelsey,

My name is Stacy Peters and I am a student in your PSYC 1200 A02 Course this semester.

I am emailing to get clarification on an aspect of the assignment due next week Friday, 28th of July 2023. Are we allowed to use books and electronic articles for this assignment?

Thank you,

Kind Regards,

Stacy Peters

Student #: 1234567

Office Hours

Office hours provide an opportunity for one-on-one interactions with your professors to get clarifications on assignments and to deepen your understanding of course materials. Your professor's office hours are found at the top of the course syllabus, and if you can't make it to their office hours, you can set up a specific meeting time instead. Overall, office hours create a conducive environment for personal growth, learning, and building strong working relationships. Don't be nervous, the professors are there to help you so take advantage of this time!

NETWORKING 101

Purpose and Value

Networking is crucial to learn about opportunities and create relationships with other students, faculty, alumni, and leading business professionals. These connections can act as mentors and provide useful advice and references! By networking, students develop essential communication and interpersonal skills that are highly sought-after by employers. Networking serves as a gateway to internships, job opportunities, and mentorship, empowering students to thrive in their chosen fields.



Networking Tips

Here are some essential tips for successful networking!

- 1. Be Prepared:** Before attending any networking event, take some time to research the attendees, companies, and industries that will be present. This knowledge will help you engage in more meaningful conversations and demonstrate your genuine interest in their work.
- 2. Elevator Pitch:** Craft a concise and compelling elevator pitch that introduces yourself, your background, and your career goals. Having this ready will allow you to make a strong first impression and create memorable interactions.
- 3. Active Listening:** When engaging with others, focus on active listening. Pay attention to what they are saying, ask follow-up questions, and show genuine interest in their experiences and insights.
- 4. Exchange Contact Information:** Be sure to exchange contact information with the individuals you connect with. This could be in the form of business cards or connecting on professional networking platforms like LinkedIn.
- 5. Follow-Up:** After the event, take the initiative to follow up with the people you met. Send personalized messages expressing your gratitude for their time and reiterate any points of discussion you had during the event.
- 6. Be Approachable and Friendly:** Approach networking events with a positive and friendly demeanour. A warm and approachable attitude will make it easier for others to connect with you.
- 7. Be Respectful of Time:** Networking events can be busy, so be mindful of the time you spend with each person.
- 8. Offer Value:** Think about how you can offer value to others, whether it's sharing relevant resources, expertise, or simply being a supportive connection.
- 9. Practice Gratitude:** Lastly, express gratitude to the organizers and hosts of the event. Showing appreciation for their efforts reflects well on your professionalism and leaves a positive impression.

Professional Dress Code

To ensure a professional and respectful atmosphere, every guest is required to follow a dress code for networking events. We recommend business professional attire for each occasion. Below are a few clothing tips to consider for any event, but feel free to customize them to suit your comfort and personal style!

1. Dress Professionally: Aim for a polished and professional look that aligns with the occasion.

For men, business casual typically includes dress slacks paired with a collared shirt. You may add a blazer for a more polished look. For women, business casual options include blouses or tops paired with dress slacks, skirts, or knee-length dresses, and closed-toe shoes or flats for footwear. Please avoid wearing jeans, t-shirts, flip-flops, and overly casual or revealing clothing.

2. Comfort Matters: Choose clothing that allows you to feel at ease throughout the event.

3. Be Yourself: Embrace your unique style while ensuring it remains appropriate for the networking setting.

4. Dress for Success: Dressing confidently can positively impact your interactions and impressions.

5. Pay Attention to Details: Neatness and attention to small details can elevate your overall appearance.

6. Accessorize Thoughtfully: Keep accessories tasteful and complimentary to your outfit.

7. Follow the Dress Code: If there is a specific dress code for the event, be sure to always adhere to it to the best of your abilities.

Remember, dressing appropriately not only makes a positive impression but also shows respect for the event and the other attendees. The key is to feel comfortable and confident, allowing you to make the most of these networking opportunities.

Networking Opportunities

Here at Asper, there is a diverse range of networking events that cater to students from all majors and backgrounds. Don't miss out on the upcoming networking events in Asper listed below!



STAGS Events

The Asper School of Business offers a diverse array of Student Action Groups (STAGs) that are open to all commerce students. Watch out for the UMMA wine and cheese, BizTek by BAA, CPA wine and cheese by ASBAA, ConqHer by ANEW, and the Mentor and Mentee meetup by ASCA, just to name a few. To learn more on STAGS and their events, [visit their page!](#)



Business Banquet

Happening in the fall, the Commerce Business Banquet stands as a highly esteemed event hosted by the Commerce Students' Association. Since its establishment in 1966, the banquet has been dedicated to forging a unique connection between students and business leaders within our community. With an impressive turnout of over 500 corporate representatives, students, and special guests, it proudly holds the distinction of being Canada's largest student-led networking event of its kind.

[Visit their website to learn more!](#)

Tour De Commerce (TDC)

Coming in January, Tour De Commerce is an innovative networking event where students get to visit the actual workplaces of companies they're interested in! This event takes students on tours of company offices where they learn about professional development topics, and can ask questions in real time. With this event, you can gain insights into various roles within companies and see if you would want to work there. Don't miss this exciting [event!](#)



Take a Student To Eat

TASTE (Take a Student to Eat) offers Asper students a chance to share a complimentary sit-down meal with a business professional. If you're chosen, you get the opportunity to build a meaningful connection, learn about roles, and ask questions about the company! Learn more [here.](#)



For more general information and resources, visit the CSA website

[The Commerce Students' Association.](#)



EQUITY, DIVERSITY, AND INCLUSION RESOURCES

Along with the Asper School of Business, The Commerce Students' Association is dedicated to providing tools to help students succeed in both their educational and professional development goals. Our faculty offers a wide range of resources available for students to utilize, and we believe that a well-informed student body allows for the full participation in these opportunities.

EDI Officer

The EDI Officer focuses on ensuring that the principles of Equity, Diversity, and Inclusion are incorporated holistically throughout the Asper School. The EDI Officer sits on the EDI Task Force as a representative of the Commerce Students' Association, advocating for students' needs at the faculty level.

To contact the EDI Officer, you may reach out to Olivia Velasco at oliviajvelasco@gmail.com.



EDI taskforce

The Asper School of Business has created a faculty-wide Equity, Diversity, and Inclusion Task Force dedicated to addressing injustices at all levels - within the classroom, extracurricular activities, and faculty culture. Issues or comments related to EDI may be reported using the anonymous Speak Up form.

EDI in Action Leadership Toolkit

This guide was developed to help students involved in leadership put the principles of Equity, Diversity and Inclusion into action. It aims to bring student leaders together to:

1. Understand why EDI is important to all students at the Asper School
2. Understand what EDI means in the context of student leadership
3. Define inclusive leadership
4. Understand how students can help create systemic inclusion

To learn more, visit the website [EDI in Action Leadership Toolkit](#)

EDI Fund

Students in need may apply to receive funding to attend valuable professional development events, such as the Business Banquet, Tour de Commerce, graduation dinner, and more. Applications will be kept strictly confidential and will be honoured on a needs basis. For more information, please contact the [EDI Officer](#).

EDI in Action Leadership Toolkit

Looking to find affordable business professional wear for your next networking event? The Pro Biz Shop will launch for the first time this year as a pop-up shop prior to the Business Banquet, providing students with sustainable, affordable business professional clothing. For more resources, please see below:

Dress for Success (Womens' Non-Profit)

Style Encore (Women's Business Clothing)

Revolve (Men's Consignment Store):



HEALTH AND WELLNESS RESOURCES

The University of Manitoba offers an extensive range of health and wellness resources, providing students with the necessary support to thrive physically, mentally, and emotionally.

Here is a detailed list of U of M's health and wellness resources!

Mental Health Resources

The University of Manitoba's mental health resources aim to support and nurture students' mental and emotional health throughout their academic journey. From professional counselling services to peer support groups, students can access a safe and confidential environment to discuss their concerns, seek guidance, and receive the necessary care.

If you find yourself with questions about mental health or need support of any kind, remember that you are not alone. Professional counsellors are always available to provide guidance and assistance!

For more information, click [here](#)!





Sexual Violence Resources

The University of Manitoba is dedicated to fostering a safe and respectful campus environment for all students. These resources include educational programs, confidential counselling services, and platforms for reporting. The university actively promotes a culture of consent, respect, and inclusivity, empowering students to contribute to a campus community free from sexual violence. For more information on these resources, visit the university's dedicated [page](#) on sexual violence and safety.

Student Accessibility Services

The Student Accessibility Services department at the University of Manitoba provides students with various academic supports, including exam accommodations, assistive technology, and note taking. More information as well as application forms may be found [here](#).

The climate of Equity, Diversity, and Inclusion continues to evolve and expand at the Asper School of Business. For more information on current EDI initiatives, as well as a growing list of resources, please see the [EDI tab](#) found on the CSA website. To contribute your ideas or concerns about EDI at Asper, please contact Olivia Velasco, the Commerce Students' Association's [EDI Officer](#).

Speak Out Forms

The University of Manitoba offers a confidential “report an incident” form, accessible to students, staff, and faculty if they see any issues on campus. By utilizing this form, students actively contribute to fostering a culture of respect, accountability, and well-being, ensuring the overall welfare of the university community. For more detailed information, please visit the [website](#).

As well, the Asper School of Business has a Speak Out form on Equity, Diversity, and Inclusion, where students can freely express their thoughts, share experiences, and provide suggestions to enhance EDI on campus. Every voice matters, and together, positive change can be fostered for a brighter future! For more information, please click [here](#).



Clubs, Committees, and Communities

Outside of Asper, the University of Manitoba has many clubs, committees, and communities for all types of students! Some other community groups here at the university are the Black students community, Women's Center, Rainbow Pride Center, International Students Organization and more. These community rooms are all located in the basement of the Helen Glass building.

As well, the University of Manitoba Students' Union (UMSU) is dedicated to providing assistance and support to students. From academic guidance to advocating for student needs, UMSU offers a range of services and resources to enhance the student experience. For more detailed information, please visit the UMSU website [here!](#)



Fun things to do in Winnipeg

Just for fun, here's a rundown of a few enjoyable activities to experience in Winnipeg!



Visit The Forks

A popular marketplace with shops, restaurants, live entertainment, and scenic views.



Assiniboine Park

Explore this beautiful park, home to the Assiniboine Park Zoo, beautiful gardens, walking trails, and picnic spots.



Winnipeg Art Gallery

Discover an impressive collection of Canadian and Indigenous art, including the world's largest public collection of Inuit art.



Manitoba Museum

Immerse yourself in the rich history and culture of Manitoba through fascinating exhibits and interactive displays.



Journey to Churchill

Experience polar bears and other Arctic animals at the Assiniboine Park Zoo's award-winning exhibit.

Canadian Museum for Human Rights

Learn about human rights struggles and achievements in an architecturally stunning museum.



Royal Aviation Museum of Western Canada

Take a journey through the history of aviation in Western Canada with vintage aircraft and



Exchange District

Stroll through this historic neighbourhood filled with unique boutiques, art galleries, and charming cafes.



Escape Rooms

Challenge your problem-solving skills by trying out one of Winnipeg's exciting escape room experiences.





Festivals and Events

Check out the city's calendar for various festivals and events that take place throughout the year, such as Folklorama, Winnipeg Fringe Theatre Festival, and Festival du Voyageur.



Restaurants

Whether it's trying regional delicacies, exploring diverse international flavours, or enjoying a relaxed coffee outing, Winnipeg's restaurant scene promises to cater to every palate, making it a food lover's haven.

FREQUENTLY ASKED QUESTIONS

Do you have any advice for incoming first years?

We recommend getting involved in everything Asper has to offer! On top of your studies, it is super fun to attend events and join student organizations to meet new people, make friends, and gain valuable skills.

Where is the first floor in Asper?

It can be easy to get the first and second floor confused in Drake centre. The basement is the first floor, and ground level is the second floor!

Where is the CSA Office?

The CSA office is in room 144 in the basement of the Drake Centre!

What is the fishbowl?

The fishbowl is the seating area surrounded by glass on the second floor in the Drake Centre!

How will I know if I'll like my professor?

Whether you will like a prof or not depends on the teaching style you prefer. A tip is to search the prof on the U of M Rate My Professor page to see the opinions of other students!

How do I know which major to choose?

If you're unsure which major to choose, don't worry! The curriculum has a mix of classes from all majors to help you find out what you like! As well, by applying for roles in student organizations, you can gain real skills related to each major!

How do I get a locker?

Locker sales will go live during the first week of classes in fall. All you need to do is come to the CSA Office and purchase a locker for the fall and winter term. There are also locks available!

How do I apply for involvement opportunities?

All opportunities in Asper are usually posted on Instagram! They can be in the CSA's Instagram @aspercsa, the Asper School's Instagram @asperschool, or on any STAG's Instagram.

To apply, you can use the link in their bio, submit a resume and set up an interview!



BUSINESS
STUDENTS' ASSOCIATION
ACADEMY

COMMERCE
STUDENTS' ASSOCIATION
CENTRE



CONNECT WITH US!

Once again, welcome to Asper! Thank you for taking the time to read through this guide.

We are so excited to see what you accomplish!

If you have any further questions about academic resources in Asper, please feel free to chat with us!



Melani Fernando

VP Academics

vpa@aspercsa.com



Taylor Bially

Student Development Coordinator

taylormbially@gmail.com



Joy Okafor

Student Development Coordinator

joyokafor339@gmail.com



