



WELCOME TO ASPER

Program Guide 2022



ASPER SCHOOL OF BUSINESS
**COMMERCE STUDENTS'
ASSOCIATION**
CREATE YOUR LEGACY

Treaty Acknowledgement

The University of Manitoba campuses are located on original lands of Anishinaabeg, Cree, Oji-Cree, Dakota and Dene peoples, and on the homeland of the Métis Nation. We respect the Treaties that were made on these territories, we acknowledge the harms and mistakes of the past, and we dedicate ourselves to move forward in partnership with Indigenous communities in spirit of reconciliation and collaboration.

TUESDAY SEPTEMBER 6TH - DAY 1

Asper Welcome Day

1:30 pm - 2:30 pm Drake 343

WEDNESDAY SEPTEMBER 7TH - DAY 2

CDC Info Session 10:00 am - 10:30 am Drake 140

Co-op Info Session 10:30 am - 11:00 am Drake 140

STAG/Sponsor Booths 12:00 pm - 5:00 pm The Commons
and 3rd Floor

EDI Workshop 5:00 pm - 5:30 pm Drake 128

Case Competition Workshop 5:30 pm - 6:15 pm Drake 128

THURSDAY SEPTEMBER 8TH - DAY 3

STAG/Sponsor Booths 12:00 pm - 5:00 pm The Commons
and 3rd Floor

Beverage Gardens 12:00 pm - 5:00 pm Duckworth Quad

IGNITE Dinner 5:00 pm - 8:00 pm RBC Convention Center

FRIDAY SEPTEMBER 9TH - DAY 4

Beverage Gardens 12:00 pm - 5:00 pm Duckworth Quad

TCW Closing Ceremony 5:00 pm - 7:00 pm Drake 343

Commerce on The Quad 8:00 pm - 1:00 am Duckworth
Quad

Message from the Dean



On behalf of all faculty and staff, please accept our warm welcome into the I.H. Asper School of Business.

As a Bachelor of Commerce student, you will benefit from the support of the Asper School's award-winning faculty, outstanding experiential learning, close connections with the business community and a network of more than 19,000 engaged alumni worldwide.

This support is bolstered by our strong relationship with The Associates, who for the past 40 years, have been dedicated to the advancement of business education at our School.

Asper is a diverse community: Our students join us from across the province, country, and world. In this program, you will work with others who have different backgrounds, experiences, and perspectives.

A core Asper value is that we recognize these differences, respect them, and leverage them to lead, innovate, and create in ways that would not otherwise be possible.

We have pledged our commitment to equity, diversity, and inclusion (EDI) at the Asper School of Business. Through the creation of an EDI task force, we endeavour to foster a more inclusive learning environment for every single student who attends or interacts with the Asper School of Business.

Asper is continuously striving to contribute to reconciliation with Indigenous peoples through business scholarship and education, and you will be exposed to several new and ongoing initiatives in this regard.

Our time in the program is a leadership journey. In the classroom, we provide you with the foundation for this journey - a set of values, tools, ideas, and experiences that will build your skill set and enlarge your horizons to become part of the new generation of leaders in the business, not-for-profit or government sector.

At Asper, you will meet your fellow students in class, but it is through deeper level of engagement outside the classroom that you will build diverse and meaningful personal and professional networks.

There are many opportunities to expand your education outside the classroom. You can join the CSA or any one of its many student activity groups. You can compete in new venture challenges and case competitions or volunteer in one of the many organizations that serve the school, university, and community. You can participate in an international exchange, get hands-on experience in the co-op program, or attend the many conferences and speaker events.

The faculty and staff at Asper are here to support your success and to help you develop your potential. Do not hesitate to reach out to your professors, to our dedicated staff, or to me.

Welcome to the Asper School of Business!

Bruno Silvestre, Ph.D.

Dean, I.H. Asper School of Business

CPA Manitoba Chair in Business Leadership

CN Professor in Supply Chain Management



**University
of Manitoba**

Message from the President



Dear Asper Students,

Congratulations and welcome to the Asper School of Business! My name is Kyla Mae Dacanay and I am the President of the Commerce Students' Association (CSA). I am so excited for all of you to start your journey and I wish you all the best as you pursue your degree.

The CSA is a student-led organization that strives to enrich the undergraduate experience through unique events and professional development opportunities that foster meaningful relationships with the greater business community.

Now that you have all been admitted into the faculty, you are automatically a member of the CSA! If you'd like to stay up to date about our events and initiatives, I encourage you all to check out our social media and website.

The best thing about Asper is that there are many opportunities available and whether you're looking to advance your career, make new connections, or develop your skills, there's something here for you! There are a variety of student clubs, case competitions, the exchange program, co-op, and many more! I challenge all of you to go outside of your comfort zone and to take advantage of the extra-curricular activities in order to make the most of your undergraduate experience.

I can confidently say that it is the outside of the classroom experiences that have made my time at Asper the most fulfilling. Through these opportunities I have made new friends, received mentorship, and discovered a lot about myself which has allowed me to grow as an individual.

I know it can be scary and intimidating stepping into this new chapter of your life, but the CSA is here to support you along the way. There are many older students like myself who have been in your shoes and know exactly what it feels like to start your first year at Asper. So be yourself, embrace the growth, and tackle the challenges. Also, don't be afraid to ask questions! There'll be many ups and downs but remember to have fun because it'll go by super fast.

If you have any questions, don't ever hesitate to reach out to me at president@aspercsa.com. I'm always happy to help and I can't wait to connect with all of you during the year. Good luck!

Kyla Mae Dacanay

CSA President



ASPER SCHOOL OF BUSINESS
COMMERCE STUDENTS' ASSOCIATION
CREATE YOUR LEGACY

CSA EXECUTIVE COUNCIL



Kyla Mae Dacanay
President



Chris Chin
Vice President Community



Avery Groeneveld
Vice President Student Life



Nolan Ward
Vice President Finance



Betty Mae Ferrer
Vice President Internal



Amritveer Kharbanda
Vice President Corporate Relations



Alyssa Houde
Vice President Professional Events



Mickael Gier
Vice President Marketing & Communications

TCW COMMITTEE



Maisy Do
Co-chair



Haris Qamar
Co-chair



Grace Cook
Director of Corporate Relations



Aysha Habibzai
Events Coordinator



Amalie Herath
Volunteer Coordinator



Jasveer Singh
Director of Corporate Relations



Arshpreet Mavi
Events Coordinator



Favour Isichei
Volunteer Coordinator



Ashna Sharma
Director of Marketing



Briana Oliver
Director of Marketing

Message from the Co-Chairs

Welcome to The Commerce Week!

We are super excited to welcome you to the Asper School of Business with a week of packed events. This week is a great opportunity for you to meet new and older students and form friendships and connections.

To all our new students, once again welcome to Asper School of Business! Commerce Week is one of the many events you'll be introduced to throughout your university career. There's nothing quite like a large event to take your breath away, but we promise that these are the memorable moments you'll cherish forever. What makes it all worthwhile are the friendships you'll make, the skills you'll develop, and the experiences you'll have.

We also invite all our older students, especially those who have never been on campus before, to join us for this event and make new connections, which is the most important aspect of being an Asper student.

Whether you are a new or older student, we can't wait to make the first week of school memorable for you.

Looking forward to connecting with all of you!

Haris Qamar and Maisy Do
The Commerce Week Co-Chairs

First Year Committee

Here's your chance to get involved! The First Year Committee is the perfect place to start.

The FYC is responsible for planning and executing various fundraisers for the First Year Committee, organizing and promoting at least one social, as well as organizing and executing charity events. They also act as a liaison between students in their first year in-faculty and the Commerce Students' Association.

This committee gives students a chance to experience the various components of the CSA on a smaller scale, such as event planning, charity work and fundraising, marketing, and finance.

CSA Mentorship Program

The CSA Mentorship Program is the perfect way to connect newly admitted Asper students with mentors who have similar personal and professional interests. Mentors provide mentees with guidance, advice, and support they need to successfully navigate the first year in their degree.

All mentors and mentees involved in the mentorship program will also have opportunities during the school year to connect through different events and initiatives. This is one of the best ways for first year Asper students to meet other like-minded students while expanding their networks early on in their careers.

Connect with a mentor on aspercsa.com

STAGs

Student Action Groups

At the Asper School of Business, there are many different Student Action Groups (STAGs) open to all commerce students. Many of the groups are focused on specific majors that Asper offers, allowing students to meet peers with similar interests and ambitions. Other groups are not major-specific, allowing students to get to know and collaborate with their peers from other areas of study than their own. The STAGs provide opportunities for their members to partake in social, academic, and professional activities outside of their monthly meetings.



The **Asper School of Business Accounting Association (ASBAA)** is the largest and most recognized student group in the faculty aside from the Commerce Students' Association. They are committed to the growth of their members as they strive to aid them in their pursuit towards a career in Accounting. They also provide students the opportunity to gain an understanding as to what the CPA designation has to offer. In addition, various speakers from the Big Four and other Accounting firms are invited to our meetings. This year, they will be holding numerous events throughout the year including a CPA Wine & Cheese Recruiting Event, 3rd Annual Internal Case Competition (IACC), and the 20th Annual Business and Accounting Students Conference (BASC). They welcome all students to join to participate in events, and meet other students along with industry professionals!

asbaaexec@gmail.com



As the largest student-run organization in the world, **AIESEC** aims to promote global understanding through leadership development and international exchange. Their Global Internship Program provides over 20,000 students and recent graduates with the challenging opportunity to live and work in a foreign country in the areas of management, information technology, education and development. The 100,000 members worldwide have the opportunity to develop their professional and leadership skills, gain an international perspective, and expand their personal network.

aiesectoba@gmail.com

Association of International Management Students



The Association of International Management Students (AIMS) is an integrative student-led organization for international exchange students and Canadian students to come together. They enhance the experience of international exchange students while studying at the University of Manitoba, as well as provide all members with opportunities to improve their global skill set. AIMS connects exchange and domestic students through a buddy program, events, and many adventures! It is the place to increase your international exposure, enhance your university experience, and make new friendships from across the world!

This year, AIMS is planning to reimagine and revive its events including International Integration Weekend, International Dinner, Farewell Gala, and cultural excursions. Other initiatives will include Global Talks, International Trivia Nights, and, of course, their International Buddy Program. AIMS membership is open to all students!

aimsmanitoba@gmail.com



The Asper Students' Co-operative Association (ASCA) is a student-led group that works collectively with the Coop office to help guide students throughout their Co-op experiences over the course of their Undergraduate degree. They are committed to ensuring the success of Co-op students through their various networking and mentorship opportunities that facilitate personal growth and provide the ability to expand professional networks.

asca.uofm@gmail.com



The Asper Network of Empowered Women (ANew) is a student group that strives to create a supportive and authentic environment for students to grow and find a sense of belonging. ANew offers many opportunities for students to explore career opportunities, connect with industry leaders, and develop meaningful relationships with other members.

This year, ANew has some exciting opportunities that you will not want to miss! ANew will host a panel with leaders from industries in which women are typically underrepresented. In addition, they will also have volunteer opportunities, wellness/fitness activities, and other exciting networking events.

Join ANew and shape the future together!

anewexec@gmail.com



Management Information Systems Association (MiSA)

is an Innovation-focused student group within the I.H. Asper School of Business at the University of Manitoba. Their mission is to provide a service to the University of Manitoba community regarding further education of MIS (e.g., what the MIS major is, how MIS is used in professional careers, and how businesses use technology to solve business problems). To accomplish this mission, MiSA hosts multiple educational events with working professionals and hosts multiple networking events to connect students with today's business leaders. MiSA's main demographic are the Management Information Systems (MIS) students. However, ALL individuals inside and outside the Asper School of Business are welcome to join the group & attend our events!

Membership is FREE for everybody!

misamanitoba@gmail.com



University of Manitoba
Marketing Association

The cornerstone of what the **University of Manitoba Marketing Association (UMMA)** is the voice of the Marketing students in I.H Asper School of Business. They support activities related to thought-leadership, professional development, and academic success. UMMA acts as the primary advocate for Marketing students with Manitoba based stakeholders. University of Manitoba Marketing Association delivers value to students for managing and networking in ways that benefit the Association and its active members.

umma.group@gmail.com

UMFO

The University of Manitoba Finance Organization (UMFO) is the Asper School of Business's largest student-run organization that is specifically related to finance and the financial industry. UMFO plays a major role in the career preparation of students by providing access to relevant investment and financial skills, various networking opportunities and career workshops.

umanitoba.umfo@gmail.com



University of Manitoba Actuarial Club

The University of Manitoba Actuarial Club (UMAC) is focused on developing a network for actuarial students at the University of Manitoba. Their goals are to create awareness of developments in the industry and connect students with mentors and potential employers while fostering a community of growth for actuarial students.

umac-exec@lists.umanitoba.ca



The Entrepreneurial Mindset (TEM) is a student group that promotes entrepreneurship through providing students the opportunity to pitch their creative and innovative business ideas, learn and work collaboratively with students across faculties to develop a business plan, and present a full-fledged business plan in our internal competitions. Through this, they help students boost their confidence and creativity, build an entrepreneurial mindset, and develop a variety of transferable skills that are recognized by many employers. TEM aims to be the stepping stone for students to achieve their personal and career goals.

temexec@gmail.com



The University of Manitoba Human Resource Association (UMHRA) is a student's bridge to the world of HR. They utilize our vast network of Canadian Business Owners and HR professionals to provide our members with exposure to the HR profession. This includes second to none networking opportunities and real insight into careers in HR.

umhra.mb@gmail.com



The University of Manitoba Indigenous Commerce Students (UMICS) is a student group for those who identify with or have a common interest in enhancing Indigenous culture within the Asper School of Business. As business leaders, they aim to create a sense of community by forging partnerships with organizations within and surrounding the University of Manitoba.

president@umics.ca



UMSCO is a student run group operating out of the Asper School of Business. Its main purpose is to provide information and resources to those whose major is **Supply Chain and Logistics**, or to those who are thinking of entering the field. UMSCO conducts monthly meetings in order to relay information concerning the Supply Chain field. Guest speakers are present for most meetings, and as always, free food!

umsco.stag@gmail.com

JDC West



Team Toba is the largest business case competition team at the Asper School of Business. Each year, the team competes in the Jeux De Commerce (JDC) West competition.

JDC West is one of the largest student-run business competitions in Western Canada, offering academic competitions, athletic challenges, social challenges, and charity drives. Saskatoon will be the host city of this year's competition, organized by The University of Saskatchewan and the Edwards School of Business.

Team Toba is proud to represent Asper at JDC West as one of 12 competing universities. Among the competitors on Team Toba are 30 academic competitors representing ten different disciplines in business, four debate competitors, eight athletes, and four social/challenger participants.

Joining Team Toba is an excellent way to represent Asper nationally. Members will also receive training from faculty advisors, industry professionals, and former competitors of JDC West. In addition, the process will help develop your critical thinking, communication, and case analysis skills.

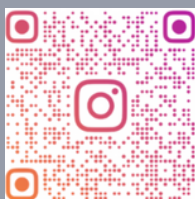
Events:

Trial Day (Fall Semester)
Corporate Wine and Cheese (Fall Semester)
Chillin for Charity (Mid-November)
Competition Weekend (January 13-15th)

Follow us



our linkedin



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our website

SEPTEMBER

6 - 9: The Commerce Week

9: Commerce on The Quad

7 - 21: Shinerama Textbook Sale

14: Shinerama Speaker Session

15: Shinerama day Internal

30: Shinerama day External

OCTOBER

1: Case Competitions 101

15: Intro to Case Competitions

NOVEMBER

3: Business Banquet

10 - 12: National Business School Conference

18: IG Wealth Management Case Competition

DECEMBER

Happy Holidays!

JANUARY

28: Case Competitions

FEBRUARY

4: First Year Case
Competition

9: Tour de Commerce



2022 - 2023 Calendar