



# SHINERAMA CO-CHAIR

Last revised: February, 2024

## **COMMERCE STUDENTS' ASSOCIATION (CSA)**

The CSA strives to enrich the undergraduate student experience at the I.H. Asper School of Business through unique events and professional development opportunities that foster meaningful relationships with the greater business community.

## **POSITION OVERVIEW**

Shinerama is Canada's largest post-secondary fundraiser that involves students at over 60 university campuses across Canada raising funds and awareness for cystic fibrosis research. The Shinerama Co-Chairs plan, execute, and take part in numerous fundraising events and initiatives during the summer and fall term, most notably Shine Day Internal and Shine Day External.

## **POSITION RESPONSIBILITIES**

- Recruit and select the Shinerama Committee.
- Lead and support the Shinerama Committee.
- Plan and execute a variety of fundraising events and awareness initiatives during the summer and fall term.
- Recruit and coordinate volunteers to collect donations during Shine Days (Internal and External).
- Attend the national Shinerama conference (if applicable).
- Ensure Corporate Partners receive their benefits.
- Manage the campaign budget.
- Attend monthly CSA General Council Meetings.
- Promote and attend CSA events.



# SHINERAMA CO-CHAIR

Last revised: February, 2024

## LINES OF COMMUNICATION

- CSA Executive Council
- CSA General Council
- Shinerama Committee
- University of Manitoba Students
- Corporate Partners
- Cystic Fibrosis Canada
- University of Manitoba Students' Union (UMSU)
- University of Manitoba Administration

## SKILLS DEVELOPED

- Event planning
- Leadership skills
- Interpersonal skills
- Time management

## POSITION DETAILS

Number of positions available: 2

Reports to: Vice President Community

## COMMITMENT LEVEL

Summer 2024	Fall 2024	Winter 2025
High	High	Low

High = 10-15 hours a week

Medium = 5-10 hours a week

Low = Less than 5 hours a week