



COMMERCE STUDENTS' ASSOCIATION (CSA)

The CSA strives to enrich the undergraduate student experience at the I.H. Asper School of Business through unique events and professional development opportunities that foster meaningful relationships with the greater business community.

POSITION OVERVIEW

The President is one of two elected positions on the Executive Council which is directly responsible for overseeing the CSA Council. The President works closely with internal and external stakeholders to the Asper School of Business to better serve the undergraduate students. The President also leads and supports a team including the Executive Council, Advocacy Representative, and the Executive Assistant.

POSITION RESPONSIBILITIES

- Oversee all other members of the CSA Executive Council as well as certain General Council Members including the Executive Assistant and Advocacy Representative.
- Develop and maintain a strategic vision for the council.
- Represent the CSA and Asper School of Business.
- Deliver speeches at various events.
- Be the primary point of contact for external stakeholders with some exceptions.
- Maintain a close relationship with the Asper Dean's Office, the Associates and Young Associates to ensure the execution of the strategic vision and success of the council.
- Manage relationship between the Canadian Association of Business Students (CABS) and the CSA.
- Sit on the Undergraduate Program Committee and Faculty Council.
- Together with the Vice President Internal, recruit and select seven CSA Executive Council positions.
- Together with the Executive Council, recruit and select 50+ CSA General Council positions.



- Appoint and maintain a close relationship with the CSA Faculty Advisor.
- Together with the Vice President Corporate Relations, appoint and maintain a close relationship with the CSA Honorary President.
- Together with the Executive Council, appoint and maintain a close relationship with the CSA Honorary Executive.
- Together with the Vice President Corporate Relations, manage relationships with key CSA Corporate Partners.
- Together with the Vice President Finance, create a funding proposal for the Dean's Office.
- Discuss financial strategies with and provide input into the budgeting process facilitated by the Vice President Finance.
- Together with the Vice President Internal, ensure the CSA is fostering an equitable, diverse, and inclusive culture.
- Sit on the University of Manitoba Students' Union (UMSU) Board of Association Executives (BAE) and attend meetings monthly.
- Represent the CSA on any committee as the need arises throughout the year (including faculty mandated councils requiring a student representative) or appoint representatives, where appropriate.
- Chair all weekly CSA Executive Council meetings and monthly General council meetings.
- Chair the CSA Town Hall.
- Facilitate the creation and distribution of the CSA Impact Report.
- Coordinate the selection and distribution of the International Student Scholarship
- Sit on the CSA Elections Committee.
- Ensure the execution of following CSA Elections for the President, Vice President Internal, and Advocacy Representative roles.
- Attend and participate fully in CABS Roundtable conferences at the beginning and end of elected term.
- Attend and participate fully in CABS Canadian Business School Conference (CBSC) and Canadian Leadership Retreat (CLR) during the summer of elected term.
- Attend all CSA Events.
- Additional duties as they arise.



LINES OF COMMUNICATION

- CSA Executive Council
- CSA General Council
- Executive Assistant and Advocacy Representative
- CSA Honorary President
- CSA Honorary Executive
- Faculty Advisor
- Dean's Office, including faculty and the undergraduate program office
- The University of Manitoba Business School Foundation (The Associates and Young Associates)
- Corporate Partners
- Asper Students

SKILLS DEVELOPED

- Interpersonal skills
- Organizational skills
- Time management
- Public speaking
- Strategic planning
- Decision making
- Human resources
- Negotiation skills
- Leadership
- Event planning

POSITION DETAILS

Number of positions available: 1

COMMITMENT LEVEL

Summer 2024	Fall 2024	Winter 2025
High	High	High

High = 15-25 hours a week

Medium = 5-15 hours a week

Low = Less than 5 hours a week