



COMMERCE SOCIALS CO-CHAIR

Last revised: February, 2024

COMMERCE STUDENTS' ASSOCIATION (CSA)

The CSA strives to enrich the undergraduate student experience at the I.H. Asper School of Business through unique events and professional development opportunities that foster meaningful relationships with the greater business community.

POSITION OVERVIEW

Commerce Socials is one of the CSA's most notable brands and is a strong part of the Winnipeg entertainment industry. Commerce Socials play a key role in the young adult experience of many Manitobans and garner crowds as large as 3500 attendees. The Commerce Socials Co-Chairs manage this brand as well as plan and execute a minimum of three large socials per year.

POSITION RESPONSIBILITIES

- Plan and execute Commerce Shocker, Commerce Carol, and Commerce Classic.
- Assist The Commerce Week Co-Chairs in the promotion of Commerce on the Quad.
- Conduct meetings to discuss and finalize contracts and agreements for venues, suppliers, liquor permits, security, and other external stakeholders.
- Protect and build the Commerce Socials brand.
- Recruit and select the Commerce Socials Committee.
- Lead and support the Commerce Socials Committee.
- Ensure Corporate Partners receive their benefits.
- Manage multiple event budgets.
- Attend monthly CSA General Council Meetings.
- Promote and attend CSA events.



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LINES OF COMMUNICATION

- CSA Executive Council
- CSA General Council
- Commerce Socials Committee
- Corporate Partners
- External Contacts
- Civic and Provincial Regulatory Bodies

SKILLS DEVELOPED

- Event planning
- Interpersonal skills
- Communication skills
- Budget management
- Permit management
- Team leadership

POSITION DETAILS

Number of positions available: 2

Reports to: Vice President Student Life

COMMITMENT LEVEL

Summer 2024	Fall 2024	Winter 2025
Medium	High	Low

High = 10-15 hours a week

Medium = 5-10 hours a week

Low = Less than 5 hours a week