



CASE COMPETITION CO-CHAIR

Last revised: February, 2024

COMMERCE STUDENTS' ASSOCIATION (CSA)

The CSA strives to enrich the undergraduate student experience at the I.H. Asper School of Business through unique events and professional development opportunities that foster meaningful relationships with the greater business community.

POSITION OVERVIEW

Case competitions are offered to provide Asper students opportunities to further their case analysis and presentation skills. The Case Competition Co-Chairs plan and execute a minimum of four internal case competitions hosted by the CSA.

POSITION RESPONSIBILITIES

- Plan and execute the CSA Case Crack, CSA Live, and CSA Tri-Hour Challenge.
- Liaise with IG Wealth Management to plan and execute the IG Wealth Management Prepared Case Competition (IGWPCC).
- Recruit and select the Case Competition Committee.
- Lead and support the Case Competition Committee.
- Recruit students to participate in case competitions.
- Recruit judges to evaluate internal case competition presentations.
- Arrange all room bookings and catering for internal case competitions
- Coordinate with Asper Faculty and Asper Case Experience (ACE) to host case competition workshops.
- Assist the Asper Faculty in promoting and recruiting for external case competitions.
- Ensure Corporate Partners receive their benefits.
- Manage the events budget.
- Attend monthly CSA General Council meetings.
- Promote and attend CSA events.



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LINES OF COMMUNICATION

- CSA Executive Council
- CSA General Council
- Dean's Office
- Asper Faculty
- Experiential Learning Office
- Managers of Corporate Relations
- Corporate Partners
- External Contacts

SKILLS DEVELOPED

- Event planning
- Interpersonal skills
- Budget management
- Business communication skills

POSITION DETAILS

Number of positions available: 2
Reports to: Vice President Academics

COMMITMENT LEVEL

Summer 2024	Fall 2024	Winter 2025
Low	Medium	Medium

High = 10-15 hours a week
Medium = 5-10 hours a week
Low = Less than 5 hours